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6th INTERNATIONAL MEDIA CONFERENCE 2019

October 11 to 14, 2019 Houston

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From the desk of THE CHIEF EDITOR

The Indo American Press Club (IAPC) is pacing ahead with the legacy of growth because its members always demonstrate exceptional effort and perseverance. It is our responsibility to move our organization in the right direction, and we have learned that from our experience.

Undoubtedly, our growth is spreading across many chapters in North America, and with their coordinated effort, we have been successfully hosting International Media Conferences every year. We are now celebrating another milestone, the 6th International Media Conference (IMC 2019).

We respect and honor those who are committed to the prestigious field of journalism and media. Our presence is noted in communities, and our voices are heard globally through various print, visual, and digital media, fulfilling many of our missions. We have proved our credibility through our dedicated and meticulous mode of operation.

The assiduous attention to details in our endeavors helped us to realize our responsibility to the society, upholding the ethics and crucial role of the Freedom of Press. Our Founder Chairman Ginsmon Zacharia himself demonstrates how to tackle challenging situations in media as well as media-related organizations. He is a master leader and special congratulations and gratitude to him for steering IAPC well through the bumps and ditches along with the incumbent President Sunil Joseph Koozhampala.

While we gather together in Houston to share our experiences, I congratulate the IAPC Houston Chapter for their efforts to host this conference successfully. Special thanks to Suresh Ramakrishnan and Simon Valacheril of Nerkazcha newspaper for providing their resources to give publicity to this conference.

The Global Reporter Channel headed by the perspicacious creative talents of IAPC's own Anupama Venkitesh and Vineetha Nair has played a key role in promoting the International Media Conference and IAPC Conclave 2019 globally, and IAPC bestows sincere gratitude to their continued support.

Acknowledging the sincere efforts of my fellow IAPC members, and expressing our gratitude to all those who traveled from around the globe to Houston to join our celebration, the souvenir committee members welcome you to the 6th International Media Conference and IAPC Conclave 2019.

Dr. Thomas Mathew Joys

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Message from CHAIRMAN

Six years since the conceptualization and formation, Five International Media Conferences to define pride and the installation of Twelve chapters in two countries, Indo American Press Club has enough to leave footprints in the sands of time.

A walk together as a team, bridging the gaps of diversities of thought and unified under the banner of Indo American Press Club, I am duly inclined to thank every one of our members for their contribution towards the cause of our organization. Like any healthy functional organization, ours does not stand disparate, where the unity of workflow defines the manifestation of our success. They manured our banner with dedication, commitment, and willpower without which we would have wilted and withered through the seasons of hardships and trifles in the early days of inception.

I have often been merited with my initiative, to start the Indo American Press Club. But my conceptualization was on the scope of the participation of the many. I take pride in having advocated the effectiveness of the cause and the cure the organization was created on. When I look back, I see the toiling days that have fed us with the resolve, to further the organization. The days when the first team bugled off this organizational existence in the evening on the 15th of November 2014, New Jersey, it was a struggle to be heard and to promote our banner across but today we are more identifiable than ever. Our organization, apart from standing up for the unification of the ethnic media, has created opportunities for members to find their inner strengths. With capacities and responsibilities volunteered and shared, members, have emancipated themselves.

Amidst the equality is the professional hierarchy and decorum each official upholds. I am glad everyone respects their fields and acts accordingly. Each member brings along with them much interest and finds a common objective to work towards, this is what has fostered the organization. The spiritual temperament of our organization has been placid but I am glad the members are fired up in high spirits for the International media conference. Rome was not built in a day nor was this organization, so let us be glad we built it. Our new focus for the following year is the professional grooming of our members for which many workshops and sessions are planned. The strength of the organization is not in its balance sheets but in the magnitude of your willingness to work selflessly for the cause of the organization. If you are that breed you will find this Home as some of us do.

Ginsmon Zacharia

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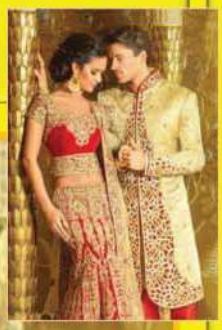

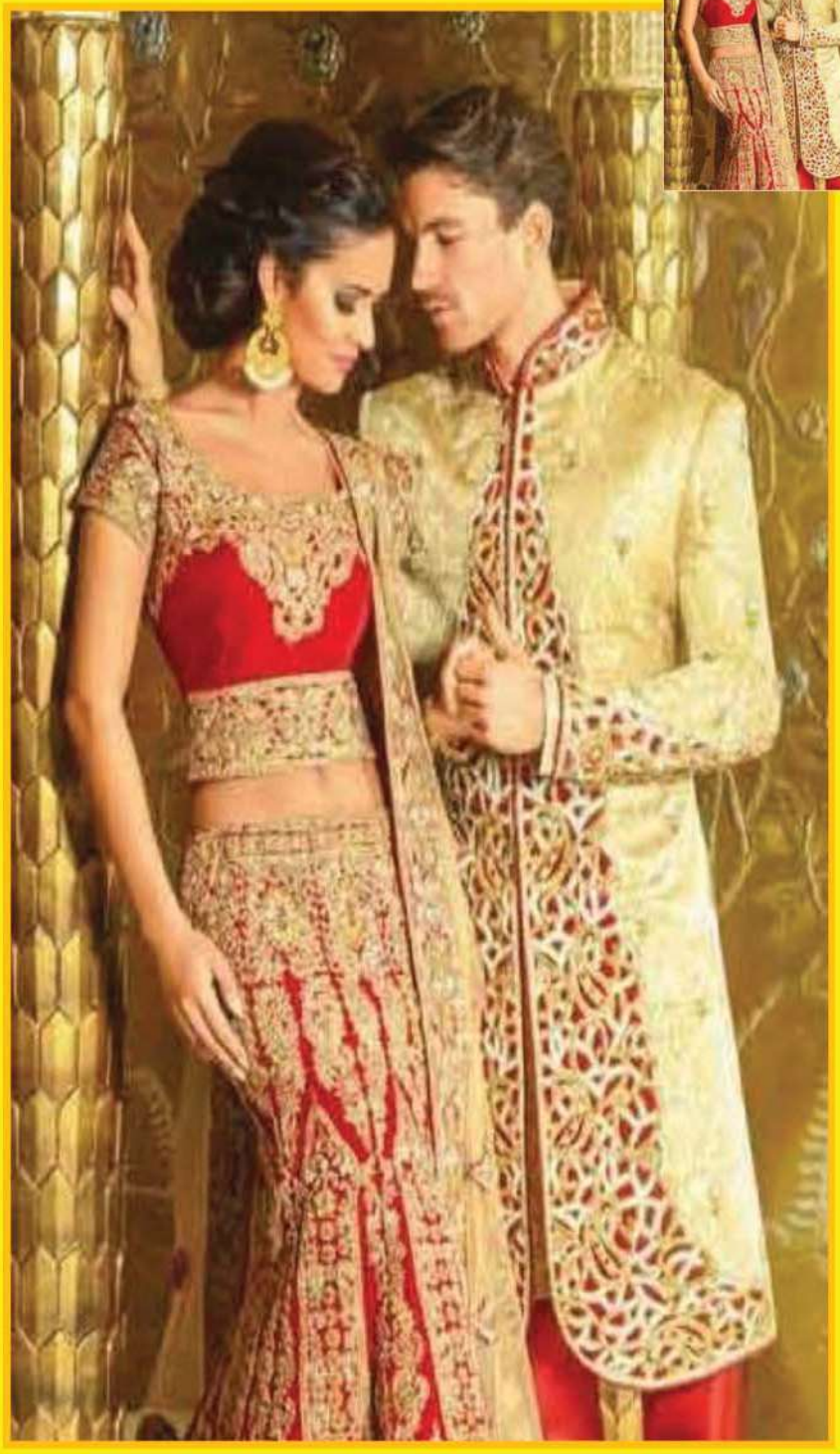

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Message From PRESIDENT

From the IAPC President's Desk

It has been my honor to serve on the Indo American Press Club as a Board Member for the last two years. Earlier this year, I accepted the position of President of the Indo American Press Club. I have not been a part of this organization at its inception. In the past I have been a Publisher, Director Board Member, later served as a Managing Director of the first Malayalam Publication of Kerala, The Deepika. I know that the Press Club has had great times and challenging times, and I am glad to associate with a group of dedicated journalists and others directly and indirectly associated with media, in general.
It is with a sense of pride that I come into this position as president of the Press Club to follow in the footsteps of some incredible leaders in the Media.

We the members of the Organization has several specific tasks to fulfill. First and far most task is work hard to improving our outreach to minority journalists in the United States and to the world, bringing them together one united forum of exchange to benefit the International community of Journalists.

I A P C take the leadership, helping cultivate next generation of Journalists and communications professionals by hosting competency development to accelerate toward students and young journalists.

We have been in the pursuit of coming up with different plans to strengthen free press phenomenon wherever possible. We have successfully organized seminars at different chapter levels to educate and promote our involvements with local issues of social importance. We are teaming up with various TV channels like Global Reporter and social media to express our concerns and outlook on current issues.

I am highly thankful to our host Houston chapter with its highly energetic team and their full pledged support in mobilizing resources and their efforts on effective media and publicity, to make the event in grand style.

It is with immense joy I can be part of the International Media Conference 2019 and IAPC Conclave, organized at Houston, Texas this year. I can proudly say we are meeting with cream of dignitaries from different levels of leadership will make the conference very memorable.

With Best Wishes

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Message From General secretary

Dear Friends,

Indo American Press Club is a prestigious organization of journalists and media persons in USA, on its path of growth stepping ahead on 6th year. I am very proud and happy to perform my assigned duties as the National General Secretary of this prestigious organization. The venue of 6th International Media Conference of IAPC is the most befitting one in Houston. With the support of all our valuable members, we could conduct our previous 5 International Media Conferences at different locations in States of New Jersey, New York, Connecticut, Pennsylvania (Philadelphia) and Georgia (Atlanta).

Our journey is continuing and will move to the next level of its progress by introducing innovative ideas and projects. Expecting full support and co-operation of all the members of IAPC. Let us all work together as a team and make this organization the best one of its style.

Wishing all the best for the 6th International Media Conference and further growth of our organization.

Regards & Best Wishes,

Mathewkutty Easow,
National General Secretary.

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Message From IMC 2019 General Convenor

Message from James Koodal

The Indo-American Press Club is a credible and effective platform for Indian American journalists and media professionals to associate and network with a sense of belonging. As a cohesive and vibrant group of journalists, media professionals and freelancers working or associating with print, broadcast and online media outlets in North America, IAPC has envisioned for itself, a significant role in recognizing and nurturing the true potential of journalists and media professionals in North America, while collaborating with media fraternity across the globe. We have also been focusing on encouraging citizen journalists and journalism students of Indian origin in North America by conducting educational and promotional programs and activities.

The International Media Conference, bringing together an array of eminent journalists and media experts from different corners of the world offers an excellent platform to the delegates for networking and learning. The Conference is designed as a uniquely valuable professional development opportunity, featuring educational seminars and workshops, discussing and analyzing new approaches and methods with a rare insight into the work of media industries across the world.

As a general convenor of IMC 2019 our organizing committee have done our very best to accommodate the guests and delegates from all over the world and make their stay pleasant. On the behalf of the organizing committee of IMC 2019 and Houston chapter I am wishing all the very best for the success of the conference.

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International Media Conference 2019

THOMAS J.DANIEL

MANAGING PARTNER

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I A P C H O N O R S

THOMAS J. DANIEL

MANAGING PARTNER

Thomas J. Daniel is the Managing Partner at Kwok Daniel Ltd., LLP. Mr. Daniel earned his law degree from the University of Texas in 1996, attending on scholarship, and his bachelor's degree from the University of Houston, graduating magna cum laude in economics.

Mr. Daniel started his law career at a prominent personal injury defense firm, successfully defending major corporations on a variety of multi-million dollar cases, with a focus on toxic torts, Jones Act (injuries at sea), car wrecks, and catastrophic workplace injuries.

After gaining valuable insight on the defense side of personal injury law, Mr. Daniel joined the Firm as our negotiations expert in 1998, handling the majority of the firm's pre-litigation settlements. Over the years, Mr. Daniel has been an integral part of the Firm's growth and exceptional prosecution of thousands of Plaintiff's cases.

On January 1, 2011, Mr. Daniel joined forces with Mr. Kwok to form Kwok Daniel Ltd LLP, with the express purpose of expanding their existing personal injury law practice on a State and National level. Kwok Daniel now serves clients in Beaumont, New Orleans, San Antonio, Dallas, Oklahoma, Montana, Kentucky and Los Angeles.

Today, Mr. Daniel oversees management of 1,000 cases leading Houston in volume of quality cases. Mr. Daniel is passionate about each individual case, using proprietary algorithms and databases to consistently attain exceptional results for our clients. Weekly standing meetings with Mr. Kwok and Team leaders plus excellent communication and conflict resolution are just the beginning of Mr. Daniel's proven approach to our cases.

In his spare time, Mr. Daniel enjoys traveling, fishing and spending time with his family. Nevertheless, his main outside interest is playing poker. He has participated and placed in a variety of professional tournaments, including World Poker Tour events.

भारत का प्रधान कॉंसल
ह्यूस्टन
CONSUL GENERAL OF INDIA
HOUSTON

September 30, 2019

MESSAGE

I convey my warm greetings and best wishes to all, on the occasion of 6th International Media Conference- 2019 (IMC-2019) organized by the Indo American Press Cub (IAPC) on October 11- 14, 2019 in Houston.

I wish to acknowledge the vital role of organizations such as the IAPC in promoting the Indian heritage in the United States and strengthening the ties between India and the US. I applaud the entire board and members of IAPC for providing a platform for outreach and interaction between the Indian American journalists and media professionals.

(Anupam Ray)

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Sept 25, 2019

My friends of Indo American Press Club,

I am so happy to see that the Indo American Press Club has chosen Houston for its 6th International Media Conference and Conclave. As we all know the primary purpose of the Press or Journalism is to gather what is happening around from North, East, West, South (NEWS) and disseminate it unaltered to the world. So, we have an informed community. When the community knows the facts, they tend to take the right course of action. Therefore, the press through their journalistic ethics will be at its apex.

I am very sure that this conference of all media personalities of Indian origin from around the world also would enhance the contributions of Indians to their respective communities.

You are making me very proud of all those who are behind this fantastic organization and this enviable event. I wish you all the success and may this be a feather on your hat.

Respectfully Submitted,

Ken Mathew

Ken Mathew

Councilman, City of Stafford

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Congratulations to the Indo-American Press Club for hosting the 2019 International Media Conference in Houston. Your organization's vision to increase the Indo-American community's representation in journalism and main street media is much admirable. Unbiased media is the most powerful sector of an economy. A free media is needed to maintain a balanced society of well-informed people. Thomas Jefferson once said "Freedom will be a short-lived possession unless the people are informed". It would be impossible to have an effective democracy and social justice without free press.

The media in today's political atmosphere is even more necessary. It serves as a check on the government and those in power to protect the people and community. To quote President John Adams, "The liberty of the press is essential to the security of the state." I wish you much success for the continued growth of your organization and look forward to being present at your opening ceremony.

Yours truly,

Juli A. Mathew

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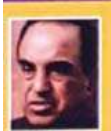
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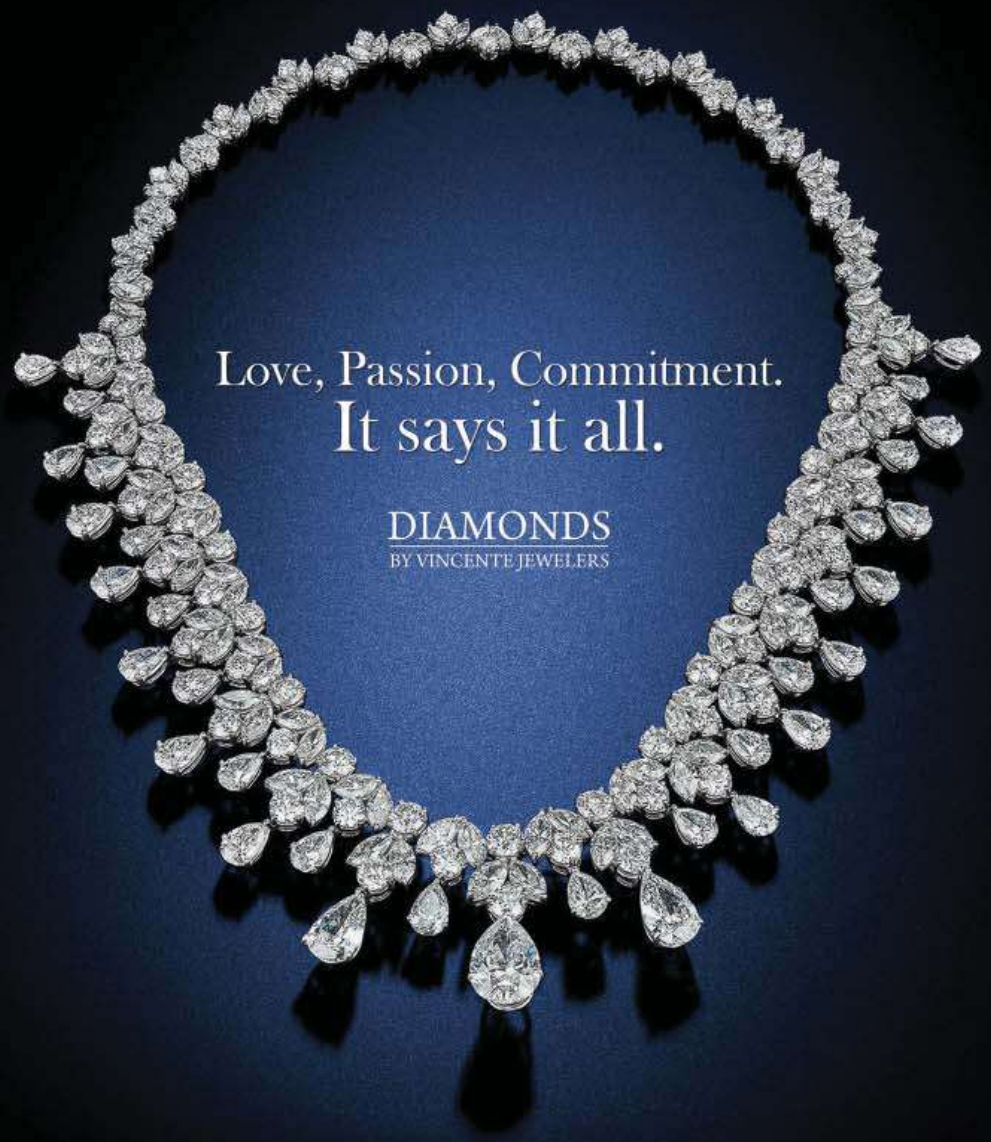

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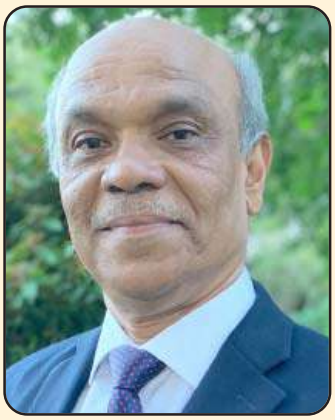

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Suresh Ramakrishnan (HOU)
Mini Nair (ATL)
Milly Philip (PHL)

ENTERTAINMENT & CULTURAL PROGRAM

Andrews Jacob (HOU)

Reni Kavanayil (HOU)

Mini Nair (ATL)
Roy Thomas (HOU)
James Kureekkattil (DRT)
Meena Nibu (DLS)
Eapen George (NY)

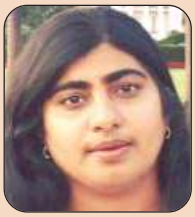
YOUTH PROGRAM

Dr. P V Baiju (CAN)

Milly Philip (PHL)

Meena Nibu (DLS)
Sangeetha Duva (HOU)
Suresh Thomas (NY)
John K George (NY)
Biju Chacko (NY)

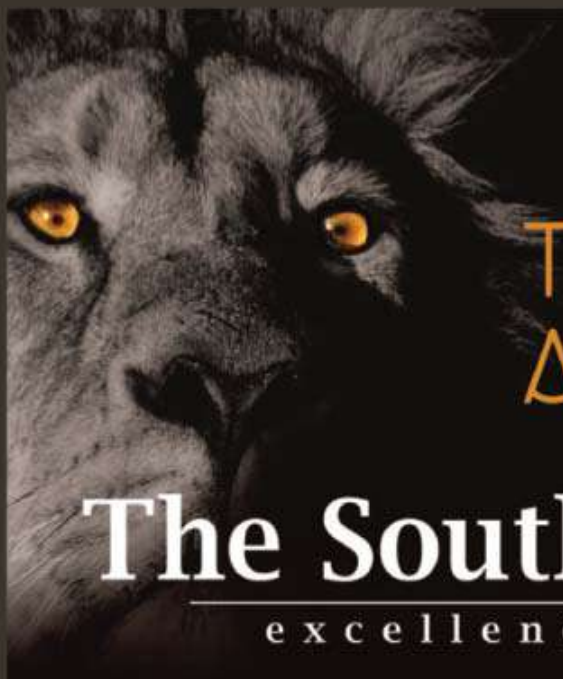
CONCLAVE COMMITTEE


Anupama Venkatesh (DLS)

Ajay Ghosh (NY)

Vineetha Nair (NJ)

Meena Nibu (DLS)



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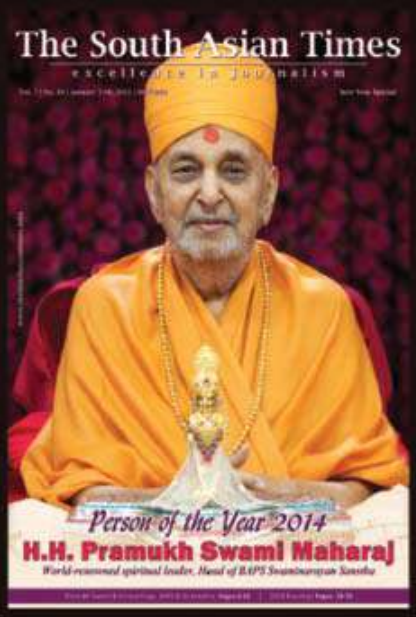

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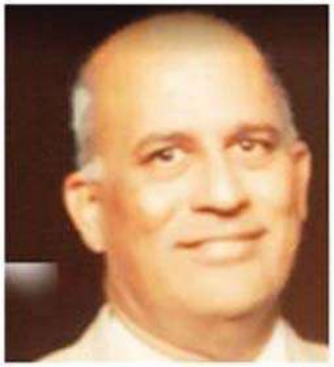
Community Awards-2019

Thomas Mottackal
Business Award

Jobin Panicker
Media Excellence
Visual

Annie Kolath
Global Woman Of
The Year Award



Seshadri Kumar
Media Excellence
Print

Saju Kannampally
Media Excellence
Online

George
Mannickarottu
Literature

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MR. Naveen Shah, CPA

Naveen Shah: Lifting Navika real estate investment group to $1.5 billion asset base.

It is Naveen Shah's vision, management skills and hard work that has lifted Navika real estate investment group to acquire an asset base of $1.5 billion and made him identified with Navika. As the group's President and CEO, he is involved in all areas of the business operation with an emphasis on strategic planning, capital transactions, asset management, and acquisitions.

One of the three founders of Navika, Shah has brought together a class management and operations team to immensely build the enterprise value of Navika. Besides New York, where they are based, and New Jersey, they have a strong presence in Virginia, Texas, Georgia and California. All this achieved with the company's founding values of ethics, vision, integrity, and commitment. In all humility, he calls his unique company 'of the community, for the community and by the community'. To put their money where his mouth, Navika has in lately started supporting many community causes and major events like AIA Deepavali mela.

Under Shah's watch, Navika has grown to have over 70 assets in 26 states, with 10,000 rooms and 5,000 employees at last count. The major brand properties in their portfolio are Hilton, Marriott (Sheraton is part of Marriott) and Intercontinental (of which Holiday Inn is a part). They also have Choice Hotels and the Wyndham brand. They are franchises, owning, running and managing the properties. Their trophy properties are Marriott in Uniondale, Hilton in Huntington, NY, and Sheraton in Mahwah, NJ.

Naveen Shah came to America from India in 1982 with a degree in accountancy and started his own CPA company and has not looked back since. He is very active in the Indian community. Co-founder of RANA (Rajasthan Association of North America), he was its President in 2015. He is married to Rajshree and they have two daughters and one son, named Anjali, Aashna and Arpit.

He was the South Asian Times Person of the Year 2018, featured in its New Year an issue in 2019.

Now Indo American Press Club recognizes Naveen Shah's achevements in social and business horizons ever widening, with our prestigious Karmashreshta Award, during the International Media Conference 2019 held at Houston on Oct 11-14, 2019.

Thomas Mottackal

Thomas Mottackal, is the President of Tomar Group of companies in New Jersey/ PA who has created an outstanding business record in various industrial sectors.

He is an Electrical Engineer by Education, as the State first rank holder to begin with his success stories. He Is an IAF veteran who served 11 years in Chandigarh and Srinagar for his motherland

Later he worked 11 years in Nigeria on marine repairs and service, as Ship yard Manager

Thomas landed in USA as a visitor in June 1994 and worked his way forward in Engineering and Construction. He established Tomar Construction LLC in 1998 December as a General, Mechanical & Process Contractor. Additionally established Thomas Controls Inc in 2002 as a Power and Controls Company.

His other ventures thriving in respective industries are Tomar Engineering Solutions (P) Ltd in Kochi in 2012 focusing on Industrial Automation for the US market;

Tomar Building Construction in Dubai, UAE in 2013 focusing on Global Village Construction with $ 30 to 35 Millions in yearly turn over in the US Public Work.

He has Successfully executed a Rs. 200 CR Thanneermukkam Bund Bridge-cum-Regulator project in Kerala, India.

Personally Thomas believes that Gandhian Science is a unique gift known to Indians only to success. He is an activist for Engineers and Businessmen, and their cause in society and community. Educate Communist Keralites that Businessmen are NOT social enemies.

Thomas Mottackal Intends to influence young engineers to believe that they are Global Citizens, they are the best of their class and their value is beyond money quoting Mrs. India Gandhi's thoughts "What I can do for the world and not what world can do for me".

Jobin Panicker

for Media Excellence TV Reporter

Jobin Panicker is an 8-time Emmy® Award winning reporter who joined ABC- WFAA Channel 8 News in Dallas, Texas in December of 2012. In 2018 Jobin was one of 4 finalists for National Reporter of the Year.

His Emmys were won in 2011, 2012, 2015, 2016, 2018. He's also a 6-time Regional Edward R. Murrow Award winner. His stories have also won AP Awards.

Jobin also won 2 prestigious awards from the Society of Professional Journalists 2011 and 2018. The majority of his work has been won inthe areas of Outstanding Features and Writing.

Jobin Panicker's assignments have taken him to many states in the country including Mexico and India. On the latest trip to India, he and a photographer and web producer went searching for Sherin Mathews orphanage and hometown. Sherin was a little girl who was adopted by Indian-American parents and was later found dead in Richardson, Texas. Jobin very closely followed that story and broke many developments in that story leading up to the trial and conviction of her father Wesley Mathews.

Jobin's parents are Yohannan and (late) Lilly Panicker. Yohannan

Panicker is a priest with the Orthodox Church in Los Angeles, California. He was born and raised in Kundara-Kerala, India. His mother was born and raised in Kollam-Kerala, India. He has two siblings; one older and one younger.

Jobin Panicker is married to Jenni Panicker and they have three children named Jonah (6), Solomon (4), and Arya (1).

IAPC WOMAN OF THE YEAR AWARD 2019

Anie Kolath

ANNIE KOLATH

Like a phoenix bird Annie Kolath flew up to the attention of the world humane conscious, shattering all the challenges and unexpected mammoth difficulties in her life. The struggles of this young woman from Thodupuzha, Kerala is far beyond the challenges we see on celluloid episodes; that escalated her to be the nominee for the Woman of the Year Award 2019 by the Indo American Press Club.

Her endurance coupled with her strong religious faith blessed her with the enormous survival and success stories,

While a tragic private jet crash robbed the lives of her ever protective and loving husband and eleven year old son at the mudsty of their happy married life, Annie was thrown to the whirlpool of the neverending issues in life quite unexpectedly, At this juncture where any average woman would have crumpled in to pieces, Annie did not wish to succumb to the cruel fate , her dedication and determination to defeat the struggles and oppositions slowly brought her up from the depths of the sea that was drowning her.

Her husband George Kolath was a successful and leading real estate owner, and their eldest son George Koloth Jr. while their private jet crashed and dipped in to a river in 2009. After immigrating to US, George has established a multi faceted chain of Kolath Hospitality Group; and their family with four children had a very happy luxurious life with what they created and earned with their hard work.

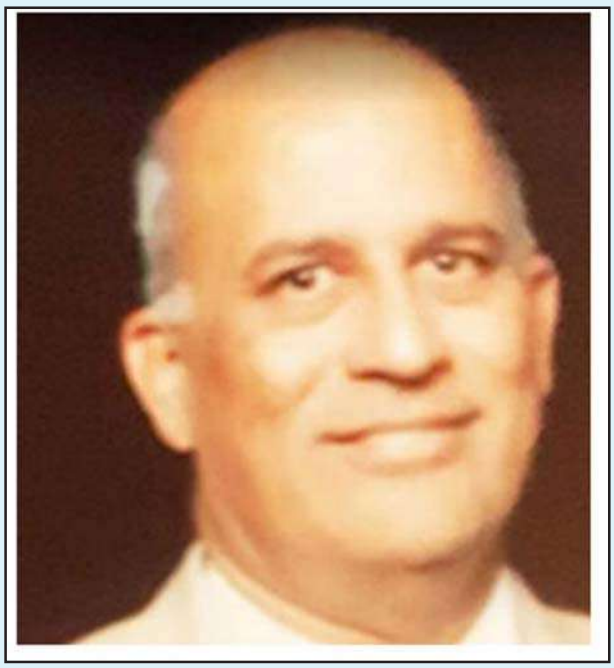
Suddenly their home at Saratoga, Albany turned to be a tragic building with silence and tearful mournings; and unexpected events started haunting their life one after another.

Annie is a graduate in Pharmaceitical Science; joined with George Kolath from Palghat and immigrated to New York; jointly ventured and helped him in the real estate investments.

Immediately after the tragic death of husband and son, she was been dragged in to multiple treacherous issues manipulated by her relatives and even by the long term Nanny. Their relatives tried to rob all the business and other assets by manipulated documents. When Annie realized the importance of resisting, she bravely faced all legal complications and fought the war victoriously with her self confidence and determination.

Now her dedication and will power victoriously declares the strength of an empowered woman, models herself to be the power source for the so called 'weak Indian woman'. IAPC proudly recognizes the inspiring life of Annie Kolath conferring her with ' Woman of Year Award' at the International Media Conference 2019.

Sheshadri Kumar



Seshadri Kumar, publisher and editor of the community newspaper Fort Bend Independent, has been awarded the Media Excellence Award for Excellence in Printing Media at the 6th International Media Conference of the Indo-American Press Club. The popular newspaper in Fort Bend, Texas, has 45,000 subscribers a week. He also publishes another weekly, the India Herald. The newspaper serves as a voice for the ethnic community of Indian Americans in the Greater Houston area and as a bridge to the rest of the US.

Seshadri Kumar started his journalism career as a journalist trainee in the Times of India in 1977 and has since grown to become the publisher of two newspapers in Houston .Seshadri Kumar specializes in science journalism. During his 13 years in the Times of India, he had the opportunity to interview many nuclear scientists and Nobel laureates at the Mumbai Nuclear Research Center.

Seshadri Kumar, who moved to Dubai in 1989, noted the reports of the Gulf War and the Kuwait crisis. He specializes in reporting in the fields of science, business and finance.
In 1992, he moved to Houston with his family. There, Seshadri Kumar worked for two other Indian community newspapers before starting the India Herald.

Seshadri Kumar, who has always had an affinity for mainstream reporting, started working at Fort Bend Sun in a community newspaper in 1997. It was one of 35 major publications in the Houston area. He later became editor of Fort Bend Sunny, but resigned when the new management took over. The Houston Chronicle has appointed Kumar for reporting in the Fort Bend and Alef areas. He continued in this work for two years.

After this, Seshadri Kumar started his own venture. The Fort Bend Independent was launched in 2008. The Fort Bend Independent is free. Meanwhile, the India Herald remains a subscription newspaper.

Saju Kannampally

Saju Kannampally, the founder and CEO of KV TV is known for his insight in bringing historic changes in the media sector of online virtual telecast system itself.

About ten years back while the technology was in the pursuit of speed and clarity, he has pioneered to bring live programs as a challenge to the worldwide viewers; which turned to be a surprise to the mainstream media in totality. Saju who has been a resident of Chicago for more than 15 years, thus accredited himself to have brought a notable technological revolution in the media culture.

During 2010 while Facebook or YouTube were not so popular, Saju successfully transmitted through his News websites for Knanaya Voice and Kerala Voice, a program instantly through internet from Kottayam. Now he is the leader in the specialized telecasting of events from major cities instantly worldwide. The Kerala voice of the last decade is now popularly known as KV TV globally and brings live program from major cities of Dubai, Kuwait, London, Manchester, Birmingham, Liverpool, Scotland, Melbourne, Brisbane, Sydney, Italy, Newziland, Canada and USA. Apart from Kerala Saju has telecasted more than 4000 live programs from Bangalore, Mumbai and Delhi.

With the surge of social media backed up by 3G and 4G, his efforts are getting streamlined. Pravasees globally enjoyed various Conventions, Onam and New Year Celebrations, Wedding ceremonies, and even the funeral of our dear departed instantly through the medium Saju Kannampally has evolved years back.

For this remarkable and proud achievements, IAPC is honoring Saju Kannampally during the Internstional Media Conference 2019 held at Houston during Oct 11-14, 2019. Best Wishes Saju Kannampally.

GEORGE MANNIKAROTTU,

the literary legend and talent winner of the Indo-American Press Club (IAPC) 6th International Media Conference

"Prathama SaahithyaPrathibha Puraskaaram"

George Mannikarottu, the Malayalam literary legend and talent winner of the Indo-American Press Club (IAPC) 6th International Media Conference, has won the first literary award-" Prathama Saahithya Prathibha Puraskaaram ".

George Mannik arottu, writer who has been actively involved in American Malayalees, has written nine books so far. His book "The History of Malayalam Literature in America", was published in 2007. In 2008, it was shortlisted for the Sahitya Akademi Award. This means that Malayalam literature history in the US has been selected as one of the last ten. For the first time, Malayalam has literary history outside Kerala.

His other notable works are the novels - Jeevithatthinte Kanneer (Tears of Life -America's first Malayalam novel 1982), Agni Yudham (1985) and America (1994). Short stories - Maunanomparangal (1991) and Akalunna bandhangal (1993). Article Compilations - Bodhadhara (1999), Urangunna Keralam (2013) and Maattamillaattha Malayalees (2015).

The History of Malayalam Literature in America is out of print by 2020, USA (Novel. 5th Edition). Then there are the many articles that have been written: all in an attempt to summarize and publish.

Literature and socio-cultural-religious-madh , he is active in the field of political approach. President of Malayalee Association of Greater Houston, Vice-Chairman of the Executive Committee at Fokana and Chairman of the Fokana Literary Conference on more than one occasion. He worked in several posts. She also hosted major events such as Miss Kerala Pageant in Houston.

A news literary magazine titled 'Kerala Nadam' has been published for over 5 years. He also served as the chief editor of several important souvenirs.

Dr. Chaithanya

from Australia with Global Entrepreneur Award at 6th International Media Conference in Houston, TX

Tanya, a cosmetic brand innovator and doctor, was honored with the World Women Entrepreneur Award at the 6th International Media Conference of the Indo-American Press Club (IAPC). The first novel in Malayalam Chaitanya was born in Kerala as the granddaughter of Chandu Menon. Kunju Chaitanya played the role of a child actor in 20 films. He also bagged the Kerala State Award for Best Child Artist.

Chaitanya specializes in Indian classical dance forms like Bharatanatyam, Mohiniyattam, Kuchipudi and Kathakali and went to the UK to complete her MBBS course at the Medical College, Kozhikode. After moving to Australia, she began her career as a general practitioner on the Gold Coast.

The name Chaitanya Tanya originated in Australia. Tanya is the co-founder of Amtan Medical. Eight medical centers in Queensland come under the purview of this institution. Tanya owns Skin Labs and Beauty Clinics.

Tanya is the founder of the Australian Skin Lab. Dr Nosanik Exfoliating Device, Nubrush Hair Device and Nudem Moisturizing Mist are innovative cosmetic brands and skin care tools. Released under the brand name Tanya.

In 2018, Tanya ranked 18th on Business News Australia's Top 100 Young Entrepreneurs. She is also a member of the Queensland Management Committee of Australia India Business Council.

With a multimedia dance theater presentation in 2018, they have traced the legacy of the first indigenous novel 'Indulekha' in Malayalam. Oh, that was it. The 130th anniversary of Indulekha was celebrated in Kerala under the leadership of Tanya, Founder Chairperson

of the Chandu Menon Foundation. The Foundation has also undertaken several literary and cultural events related to it. Surviving are her husband, Dr. Tanya currently lives on the Gold Coast with Amir and her two children.

SAMUEL ABRAHAM

Owner of Abrahams Oriental Rugs, operating since 1974, and has three showrooms on Post Oak, at the Decorative Center and in West University area. Sam has a law degree and an MBA from University of Houston and HBU respectively. He serves as a member of the board of trustee for several community organization including Houston Grand Opera and Houston Symphony to name a few. Sam was a past president of the India Cultural Center and currently at the India House. Also, he has been member of the Breakfast association for over 10 years. Regarding family, Sam is a proud father of 3 daughters and 8 grand children. Sam's wife Omana Abraham is coordinating all their vast rug business and ensures the superior quality of their products.

Sam was the recipient of the 2010 Arrival Award hosted by University of Houston Law center honoring the highest achieved immigrant of the year.

Currently owns rug weaving centers in Mirzapur and Kashmir, India, trade arrangements with hundreds of looms in Pakistan, India, Tibet, Turkey, Etc.

Conducted various seminars about oriental rugs:

American Society of Interior Designer's Panel for modern and contemporary rugs in fine interior spaces – Panel discussion and seminar –Spring 2016

Lecturer - Continuing Education Class at Rice University.

General Coordinator - ASID Oriental Rug Seminar with Textile Museum, Washington, D.C.

Speaker.- Rice University, School of Architecture(antique oriental rugs);

Oriental Rug Seminar for Asia Society;

Mississippi State University for school of Interior Design;

University of Houston, School of Interior Design; Art institute of Houston; Plaza Club; Kiwanis of Houston; White Hall Club; ? ?River Oaks Women's Club; A&M University,College Station.

MEMBERSHIPS

1979 to Present??Oriental Rug Retail Associations of America

1979 to Present -American Institute of Interior Designers Industry (ASID Foundation)

1988 to Present-International Association of Appraisers (Oriental Rugs)

Past President and Chairman of Indian Cultural Center, Houston

40,000 members organization

President of Asiana Television

Board member of Channel 8 (PBS) Community Television, Houston

SERVED OR CURRENTLY SERVING IN THE FOLLOWING BOARDS:

Board of Trustee of Better Business Bureau, Houston and Gulf Coast

University of Houston - (Alumni board)(past)

Houston Grand Opera Board of Trustee(current)

Board of Trustee of Houston Symphony(current)

University of Texas Health Science Center, Houston (past)

Mental Health Association of Texas (past)

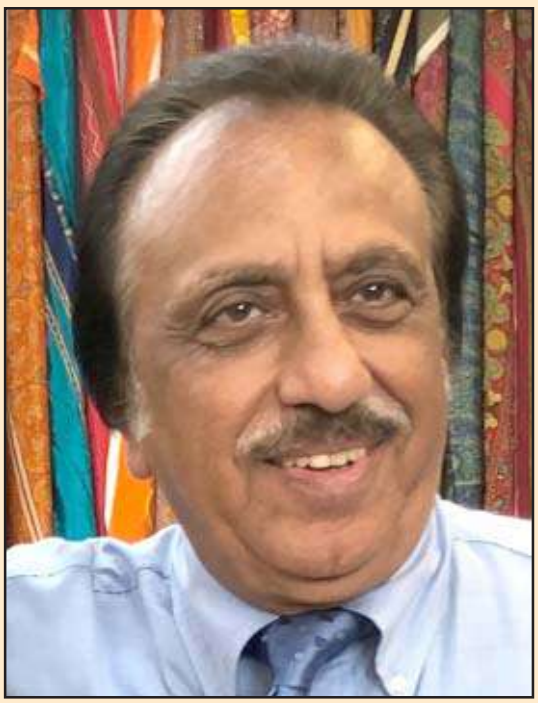
Care International, Atlanta (past)

President of the Indian Cultural Center(past)

Ramesh Lulla - Sari Sapne - Very successful - Pioneer business-man of Indian Origin in Houston

Ramesh Lulla

Ramesh Lulla, forty plus years in the Houston metropolitan area has spearheaded all facets of enterprise operations. He mastered his strong business acumen to succeed in areas such as the import & export of textiles, food service restaurant as well as real estate encompassing Tri-state and overseas ventures.



His intrigue, passion and community dedication has led him to be the three-time President of the Sindhi society of greater Houston, and he has membership in many civic and philanthropic associations in Houston.

Hailing from Bangalore, with honor rolls in high school, Ramesh had a yearning for fashion, and so at the age of 17, Ramesh decided to follow his dream much to the disappointment of his parents, he left his kit of Chennai entrance exam papers untouched and joined a Fashion House in Hong Kong.

Ten years later, after getting married to his very graceful wife Jyothi Lulla, together they pursued their passion of fashion open their first fashion house "Sari Sapne" in Houston in what is now the upscale highland village center.

With success came disappointment as their landlord did not want to extend their lease and they had to vacate highland village. However, that did not deter or discourage the couple. Ramesh had a vision and the burning desire to continue the early success of Sari Sapne, and so after picking a perfect spot on Hillcroft (Southwest Houston). Besides relocating Sari Sapne he opened his first restaurant Shri Balaji Bhavan, also opening Houston's first fashion boutique, "Sapne Boutique". He went on to invite some of his competition to join him in the vicinity to create what is now known as the Mahatma Gandhi district (a bustling multi ethnic business district in Houston).

Ramesh & Jyothi are now joined in their business by their older son Aakash Lulla, a university of Houston graduate, who is showing a chip of the old block.

Their collective goal is to see this area and its vibrant ethnic community continue to make an impact on not just the amazing city of Houston, but the great state of Texas.

Koshy Thomas – Publisher and Journalist

For the last 32 years Mr. Thomas has been the publisher and CEO of Voice of Asia, an English weekly newspaper based in Houston. Voice of Asia is the largest circulated English Newspaper among Asian Publications in Texas.

Voice of Asia Group has more than one publication. Effective October 1, 2018, our new digital version, is www.voiceofasia.news Mr. Thomas' dedication to service and the community does not stop with his publishing mission, which he considers to be one of educating and informing the South Asian community about issues that impact them.

Family Background: Koshy Thomas and his wife Anna (also known as Moani), immigrated to the United States in 1971 and by the later part of 1971 they were joined by their three daughters, Shessy, Sherly, and Sherine- all three daughters through law school.

Thomas is holding a tireless History of Community Service every year holding so many positions of numerous organizations like Director of Indo American Charity Foundation;Founding Member/Director - South Asian Chamber of Commerce; Director Asian Pacific American Heritage Association. And he is the recipient of so many prestigious awards.

Overall Involvement: Involved in the activities of the community irrespective of religion, politics, or region. 1991 Best Community Service Award. In 1991 Mr. Thomas was awarded the "Best Community Service Award" by the Malayalee Association of Greater Houston.

1997 Outstanding Service to the Community Award. In November, Bochasanwasi Swaminarayan Temple (BAPS) honored Mr. Thomas for his outstanding contribution to the community. BAPS is a religious organization serving millions of their faith in North America and all over the world. Federation of Kerala Associations in North America (FOKANA) one the largest and oldest organization in North America representing over 300,000 Keralites honored Mr. Thomas with the prestigious award, for Excellence in Media Contributions on July 4, 2010, In Albany, New York

International Society of Krishna Consciousness (ISKCON) honored Koshy Thomas for his contribution to the community in 2007. Honorary Degree from the Houston Community System: In recognition of Mr. Thomas' continuous contribution to the community, Houston Community College Systems, the largest in the Country is honoring him with an Honorary Degree on May 12, 2012 at the Reliant Stadium, Houston, Texas.

World Malayalee Council honored Mr. Thomas for his excellence in Journalism on May 26, 2012.

Indo American Press Club Inc., Houston Chapter honored Koshy Thomas for Media Excellence in 2018. Mrs. Thomas was honored by the Indo American Chamber of Commerce, Houston with Trail Blazer Award - Women in Nursing Given by the US Ambassador to India on July 15, 2019.

Best Compliments from

Sasidharan Nair

Foma Founder President

KRISHNA S, VAVILALA

Mr. Vavilala is an Electrical Engineer by Profession, a graduate of the Birla Institute of Technology, Pilani, Rajasthan.

Mr. Vavilala is a well-respected activist in the Houston Indian community. He has received several recognitions and awards from U.S Senators, Congressmen, and Mayors for his outstanding community service and social entrepreneurship. Noteworthy among them are Awards from the U.S Senator from Texas, Mr. John Cornyn, Congressional recognitions from Sheila Jackson Lee, Al Green, Pete Olson, and Houston Mayors Bill White, Lee. P. Brown and Stafford City Mayor, Leonardo Scarcella to name a few.

Even though Mr. Vavilala left India 45 year ago, India did not leave his heart. He has been an incessant supporter and campaigner of India's causes ever since he left India. His mission has been to connect India to mainstream America and next-generation Indo-Americans through numerous activities and programs.

Mr. Vavilala has been a President of several Indian organizations in Houston, including the American Society of Indian Engineers (ASIE) and Telugu Cultural Association (TCA).

In 1985, Mr. Vavilala sharing the stage with late Prime Minister of India, Rajiv Gandhi and his wife, Sonia Gandhi in a civic reception held in Albert Thomas Convention Center. As the Secretary of India Culture Center (ICC), he had the honor of offering Vote of thanks to the Indian Prime Minister.

Mr. Vavilala has founded a Non-Profit organization named the Foundation for India Studies, which was awarded the 2015 MLK Parade Grand Marshal Award in 2015.

Mr. Vavilala presently manages a community project that captures the Oral Histories of the first generation Indian immigrants. The oral histories are digitized and archived in the Houston Metropolitan Research Center of the Houston Public Library.

He was instrumental to initiate projects like the Installation of Mahatma Gandhi statue in Hermann Park, the India Studies program at the University of Houston.

In order to raise India's profile and connect the peoples of our two countries at the grassroots level, Mr. Vavilala walked in the annual MLK Jr. Grande Parades and ICC's (India Cultural Center)

Best Compliments from:

Ginsmon Zacharia, Siji, Andrew, Brionna & Ethen

With Best Compliments to

IAPC international Media Conference 2019

From

Joys, Alice, Collins, Rini, Luke and Logan

Why we started IAPC

We, the people of Indian origin constitute over 1 % of the total population in the United States. However, the achievements and the impact we have made in this adopted land of ours is remarkable. Indian Americans are doing an outstanding job working in important positions across the nation. In public administration, academics, healthcare, technology, business and media, several of them hold important positions. Many are in US Congress and the White House, helping shape the national agenda. Our homeland India is known to have a vibrant, active and free media, which plays a very vital role in the functioning and growth of the largest democracy in the world. And we recognize that as members of the media we have an important role to play in our adopted land.

We are aware of our call to be a source of effective communication around the world. We as members of the media realize that we have a role to play in shaping our world to be a just and equitable place where everyone enjoys freedom and liberty. We as individuals and corporations that represent the media world, consisting of print, visual, electronic and online, realize that we have a greater role to play. We have been working in this field for decades and often stand alone in a large media world. As individual members of the media, our voice is often drowned in the very large world of multi-media. We lack a collective voice to raise our voice, to pool our talents together and work as a cohesive group to reflect and respond to the happenings in a fast-paced world accurately and adequately.

The Indo-American Press Club (IAPC), formed to fill this vacuum, is committed to strive to be a common platform to raise the voice and explore the possibilities of helping shape the world to be a world that is fair, just and equitable for today and future generations. IAPC is committed to working towards maintaining the dignity we as media persons deserve. IAPC has emerged with the purpose to foster closer bond, cooperation among an extensive national network of journalists with professionalism and commitment towards community. IAPC members are committed to working towards enhancing the standard and working conditions for journalists, while striving to work towards greater co-operation among journalists working across the nation, and thus “be the voice of the community of journalists.” IAPC is committed to offer educational opportunities for its members in India and abroad with a view to enhance their skills and proficiency in this modern and digitalized world, which help journalists to seek and find opportunities in mainstream media, thus enhancing their own voice.

IAPC was formed with the lofty goal of realizing a long-felt need to bring together the media groups and the Indian American media persons across the United States under one umbrella to work together and support one another, and thus giving them a powerful voice in the media world and the larger society. IAPC members are dedicated to fulfill the vision of enhancing their own journalistic skills while striving to help fellow journalists and future generations to work towards the common cause of enhancing the well-being and efficiency of all peoples of the world.

Preamble We, the members of the Indo-American Press Club believe that the Indo-American journalists nationwide should bind themselves together in an effort to increase employment in the media, to increase the number of Indian Americans in management positions, to encourage and educate young Indian Americans interested in pursuing a journalism career, to monitor and sensitize all media to social justice, to enact and establish these objectives for the governance of

our members. Indo-American Press Club is a syndicate of print and electronic media journalists of Indian origin working in the United States. IAPC has been formed with the objective of enhancing the standard and working conditions of journalists.

- We strive to work towards greater co-operation among journalists working across the nation.
- IAPC is committed to offering educational opportunities for its members with a view to enhance their skills and proficiency in this modern world.
- IAPC is committed to serving the larger humanity by encouraging young people to consider journalism and offering training and support.
- IAPC is committed to promoting unbiased and accurate news coverage of all events with fairness and objectivity.
- We will serve as a hub from which partnership and nonpartnership organisations, including the mainstream media, can take content with a view for publication.
- We will adhere to the code of conduct for journalists and the organizations they represent in accordance with high professional standards.
- We will work towards preserving the freedom of the Press by adjudicating the just concerns against and by the press for violation of ethics and freedom of the press.
- Will work towards enabling our member organizations maintain their independence and impartiality.
- By maintaining high standards, we will be able to offer accreditation to media outlets and journalists of Indian origin. w We will be the standard- bearers of media ethics and accuracy.
- By joining hands with member organizations, help and support marketing efforts with private and public undertakings including the Governments of the US and India.
- Will promote effective journalism and honor those adhering to highest standards of journalism by honoring media persons and organizations with annual awards.
- Will recognize and honor eminent Indians in media in North America.

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Indo American Press Club
International Media Conference 2019

KICK OFF AT HOUSTON
at Stafford Media Center on Aug 11, 2019

Welcome address by Houston Chapter President James Koodal

IMC Registration received from Simon Valacheril, Treasurer

Prof. M. N. Karassery inaugural address of the IMC 2019 Kick Off.

IMC Registration received from Suresh Ramakrishnan - IMC Chief Coordinator

Jacob Easo, Vice Chair of thes IMC 2019 - Presidential address

Honoring Prof. M. N. Karassery, by Suresh Ramakrishnan, Simon Valacheril and James Koodal

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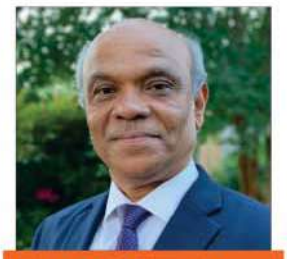

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2019 National Induction ceremony of Executive Committee

(New York & Philadelphia Chapters)

Our Chief Guest Dr. HOSHINO is the AMBASSADOR FOR JAPAN & Deputy Permanent Representative, Permanent Mission of Japan to the United Nations, NY.

IAPC officials Ginsmon Zacharia, Vineetha Nair , Anil Mathew lighting the lamp.

Lighting the lamp by Mr. Devadassan Nair, Consul - Community affairs and Mr. Deepak Misraji, Minister & Deputy Ambassador to United Nations

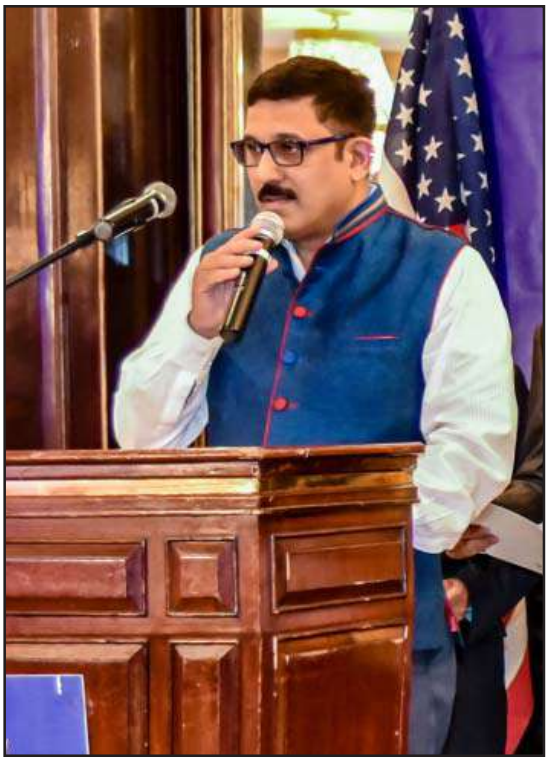
Dignitaries with IAPC Executive Committee: / Presidential address by Mr. Sunil J KOOZHAMPALA

Founder Chairman Ginsmon Zachariah administering the oath to new officials for induction / National General Secretary Mathewkutty Easo addressing the gathering

Young Emcees Andrew G Zacharia and Jinu Ann Mathew

RECOGNITIONS

Global Religions - a book by Mr.Darshan Singh Bagga released / Mr. Mohan Nannapani , Sigma Systems recognized



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Indo-American Press

Indo-American Press Club

Best wishes from

Alex Madathilthazhe

(President, KCCNA
Knanaya Catholic of North America)

2019 Induction ceremony of Atlanta Chapter

2019 Induction ceremony of Houston Chapter

2019 Induction ceremony of Dallas Chapter

FOOTPRINTS OF IAPC

Indo American Press Club (IAPC) is the fast growing syndicate of print and electronic media journalists and other media related professionals of Indian origin working in USA, Canada and Europe. We are committed to enhance the working conditions of our journalists, exchanging ideas and in offering educational and training opportunities to our members, aspiring young journalists and media professionals around the globe. We also honor media people for their excellence, and for bringing positive change through their dedicated service in the community. We envision collective effort and advocacy activities in the public sphere through our 12 chapters.

The beginning and first meeting for IAPC at New York
Sitting- Raju Chiramannil, Ginsmon Zacharia, Dr. Ajay Ghosh, Mathew Moolacheril
Standing - Thomas Mathew(Anil), George Kottaram, Joji Kavanal, Jose Pinto

As a group of media persons scattered in US states and other countries, the last 5 years saw us survive and thrive with steely resolve and planned steps. Now is the time for further growth, adding new members and chapters, even as we the demands of aspiring media professionals from other destinations too.

The progress can be discerned in the chapter level workshops and seminars of regional significance; but the cream of the crop is the annual International Media Conferences being held in different cities in October, always over the Columbus Day weekend. These conferences bring together world renowned media experts and journalists, who share their knowledge and expertise to keep the delegates up to date on trends and strategies.

Birth and Growth over 7 years

2014: On November 15 we made the historic leap at Hilton Hotel and Convention Center in New Jersey by launching IAPC and holding the first National Media Conference with an array of distinguished guests from the media industry.

Some of the prominent guests who inspired the gathering included Daryl Hawk (world famous photo-journalist and author of several award winning books), Sunil Hali (publisher of Indian Express - North American edition), Meera Nair (famous writer and author of award winning book "Maya saves the Day'), Lalit K. Jha (Washington DC correspondent of Press Trust of India), S. Mitra Kalita (Idea Editor at Quartz and Wall Street Journal), Dr. Vivek Murthy (Nominated US Surgeon General by President Barack Obama.)

Seminars on Risk Management for Journalists (Easo Jacob, Houston), Art of Photo Documentary (Daryl Hawk), Art of Photography (Paresh Gandhi) were the inspiring sessions of this conference.

The founder Chairman Ginsmon Zacharia, first

IAPC was launched and held its first annual media conference in New Jersey in 2014 with Ajay Ghosh (left) as President.

President Ajay Ghosh and General Secretary Vineetha Nair deserve the highest recognition for laying a strong foundation of IAPC.

The Indo-American Press Club (IAPC) was officially inaugurated at the Homewood Suites of Hilton, East Rutherford, New Jersey on Saturday, November 15th, 2014 with the lighting of the traditional lamp by Suneel Hali, Founder and Publisher of Cinemaya Media, Inc., Lalit K. Jha, Chief US Correspondent of Press Trust of India (PTI), sponsors, community and corporate leaders and the members of the IAPC Executive Committee, National Directors, and the Board of Trustees.

Attended by nearly 200 media persons, corporate and community leaders and sponsors, the elegantly organized event marked the historic beginning of the Indo-American Press Club, that has been formed with the objective of being the voice of those who are working in the media world and strive to be the conscience of the larger society.

In his inspiring inaugural address, Suneel Hali emphasized the key role being played by the media, which drew him to give up his well-paying corporate job by listening to his inner voice and start Cinemaya Media, which encompasses visual, print, audio, and electronic media. "Journalists are extraordinary people dedicating their lives to an extraordinary mission to serve the humanity, and to be the conscience of the society," Hali reminded the audience.

Stressing the importance of the media and the role the Indo-American Press Club is expected to play, Lalit Jha, in his keynote address said, "We are the watchdog of the society. Whenever there is an issue – we are the first one to report about it – be it a visa issue, or some road accident, or innovation or matter of pride of our society. Yes, we are the voice for the community"

In his presidential address, Ajay Ghosh, President of the Indo-American Press Club, described the reasons and objectives for forming IAPC. "After many months of planning and strategizing, IAPC was formed with the lofty ideal of providing a common platform to journalists of Indian origin living in the United States, while fostering closer bonds and cooperation among an extensive network of journalists across the nation."

Reflecting on the many individuals behind and the process of forming IAPC, Ginsmon Zacharia, Chairman of the Board of Trustees, said in his address, that the Indo-American Press Club has been formed with the objective of enhancing the standard and working conditions for journalists, while striving to work towards greater co-operation among journalists working across the nation, and thus be the voice of the community of journalists. ".Fr Johnson Punchakonam, Executive Vice President of IAPC allured to reasons for the formation of IAPC.

In her welcome address, Vineetha Nair, Executive Secretary of IAPC, who has been coordinating the weekly teleconferences leading up the inaugural event, said, "The Indo American Press Club is a forum by and for media professionals and freelancers, working, or associating with print, broadcast and online media outlets in North America. We lacked an effective platform to associate and network, to share our success, our concerns, our challenges, a platform that would give us a unique sense of belonging and continuity. IAPC was formed out of this need."

Earlier, the day began with an introductory session led by Jilly Samuel, Vice President of IAPC. During the General Body Meeting, IAPC delegates charted out the path they wanted IAPC to take in the next one year. During the seminar that followed, Easo Jacob, a National Director of IAPC from Texas, enlightened the delegates, with his presentation of the numerous Risk Factors and Precautions Journalists need to be aware of while carrying out media related works by individuals and corporations in the media world.

During the hands on workshop on "The Art of Photo Documentary" Daryl Hawk, a world-renowned photo-journalist and author, discussed with an enthusiastic audience about his style, philosophy, and various techniques he uses as a professional when photographing subject matter. Equipment, lighting on location, environmental portraits, and travel tips for photographers were other aspects that were covered. .

The emcees for the day, Mini Nair and Roshi George eloquently spelt out the importance and the need for forming this dynamic group of next generation of journalists. Prominent among those who felicitated IAPC and its leadership included, Dinesh Goswami,. Vice President of Indus-America Bank, Chirag Shah, Director of Government Affairs, Senior Journalist Jose Thayyil, INOC National Chairman George Abraham, Asian American Hotel Owners Association (AAHOA), Dr. Jose Kanattu, Madhavan B Nair, NAMAM President, Dias Damodaran, Freedia Entertainment, Dr. Gopinathan Nair, CEO of Santhigram Ayurveda, Joy Chemmachel, FOKANA and FOMAA Representatives, George Kutty, Roy Ennasseril, John Paul, and Felix Simon.

Others who had supported and sent in their best wishes to IAPC included, Dr. Seema Jain, Dr. Sanjay Jain and Dr. Thomas Alapatt of the American Association of Physicians of Indian Origin of New Jersey, FOKANA President John P John, as well as Kanchana and Jack Poola of Long Island, New York. Andy Bhatia, a leading Public Relations Officer.

Suma Nair, a popular singer from the Garden State, entertained the audience with her melodious voice singing popular numbers in both Hindi and Malayalam. The vote of thanks was proposed by Rajasree Pinto, the Treasurer of IAPC. The inaugural ceremony solemnly concluded with a sumptuous dinner.

2015: This was the prime year of IAPC•fs jumpstart with Chapters formed in New York, Houston, Toronto and Vancouver. Several chapter level meetings and national teleconferences nourished the bonds between chapters and national committee.
International Media Conference 2015 was held at Clarion Hotel and Convention Center, New York from October 9-12 with large participation of delegates and distinguished guests. Hon'ble minister from Kerala Sri.V.K. Ebrahimkunju was the chief guest. Our prestigious awards for social activists were presented: Dayabai -- Sathkarma Award and Boby Chemmanur -- Sathbhavana Award for their meritorious services to the society. Many leading journalists from Malayalam media diaspora challenged the delegates with debates and seminars. A workshop on video documentary was held by Simon Kurian and Geethanjali Kurian, and seminars led by George Kallivayalil (Associate Editor and New Delhi Bureau Chief, Deepika), Ajithkumar (President, Press Club Trivandrum), Vibhuti Sharma (UN Public Relations).

At the 2015 media conference in Long Island, the Sadhbhavana Award was presented to philanthropist and jewelry chain owner Boby Chemmannoor.

A highlight of the 3rd International Media Conference in Connecticut in October 2016 was the 'Presidential Debate'. Representing the GOP was Dr AD Amar, and Peter Jacob spoke for the Democrats. The debate was moderated by Prof Indrajit Singh Saluja and envisioned by then President Parveen Chopra.

2016: Early this year we inducted new Office bearers at Chapter and National levels. The National Executive Committee with Parveen Chopra as President, Dr. Mathew Joys as Executive Vice President, Korason Varghese as General Secretary took oath of office at Tyson Center, New York. A seminars on Rising Real Estate Prices was held by the Vancouver Chapter, and on Social Media Credibility by the Dallas Chapter. The International Media Conference 2016 held at Hilton Convention Center, Stafford in Connecticut, was inaugurated by Manoj K. Mohapatra IAS, Deputy Consul General NY and the VIP at the closing session was state legislator Dr. Prasad Srinivasan. A highlight was presidential debate in this election year -- between Prof Aamr (for Donald Trump) and Peter Jacob (for Hillary Clinton). Among the distinguished guests were N.V.

Nikeshkumar (CMD, Reporter TV), J. Alexander IAS (Ex minister) and journalists from all Malayalam media. Sathkarma award was to be given to Theruvoram Murugan, a well known philanthropist and social activist working for street people.

DALLAS CHAPTER SEMINAR ON IMPACT OF SOCIAL MEDIA

2017: A new Board of Directors and National Executive Committee were inducted at a function in New York. Dr. Babu Stephen, a prominent media and business magnate based in Washington DC, became Chairman and Vineetha Nair the Vice Chair. Executive Committee had Prof. Indrajit Saluja as President, Korason Varghese, Executive Vice President, and Eapen George, General Secretary. Since 2017 with the distinguished leadership of Chairman Dr. Babu Stephen we are diversifying our resources for service to the public.

IAPC officials, dignitaries and guests at the lamp lighting ceremony of the 4th media conference held in Philadelphia in October 2017.

Launching a Retirement Home 'WE CARE' near Trivandrum in Kerala illustrates our broader outlook, thereby bridging our mission with the 'Friends of IAPC' in India. With 100% investment by Babu, it is proposed to be run under the IAPC banner. This project intends to house aged parents of NRI's, promising the best care with in-house doctors and caretakers. Our chapters in Alberta, Canada, Atlanta and Philadelphia were reconstituted.

IMC 2017, the fourth media conference with international delegates, was held at Radisson Convention Center, Philadelphia. Distinguished guests included Hon'ble Kerala Legislative Speaker Sri. P.Sreeramakrishnan, Com. M.A. Baby (CPM Politburo Member) and several journalists from the Malayalam media.

IMC 2018 in Atlanta was inaugurated by Sri. P. Sreeramakrishnan, Speaker Kerala Assembly.

2018: The National Executive Committee was inducted at a grand event held at the Indian Consulate Banquet Hall in NY with Renee Mehrra, President, Thomas Mathew (Anil), General Secretary. and Ashley Joseph (Toronto) as Executive Vice President. Chairman Dr. Babu Stephen and Founding Chairman Ginsmon Zacharia visited various chapters to discuss their activities and plans.

An informative seminar and workshop on Journalism was organized by the Houston Chapter. IAPC has been maintaining good rapport with various Press Clubs, and the enormous support accorded by Kottayam and Trivandrum Press Clubs is acknowledged. IMC 2018 was initially kicked off by Board Secretary Dr. Mathew Joys at Kottayam Press Club and IAPC donated two laptops for the School of Journalism run by Kottayam Press Club. International Media Conference 2018 was held Oct 5-8 at Airport Marriott Convention Center, Atlanta with more than 250 delegates and prominent journalists. It was inaugurated by Sri. P. Sreeramakrishnan, Speaker Kerala Assembly. Workshops on Visa for foreign journalists by Attorney Onkar Sharma, Seminar on Aadhar and PAN Card led by Attorney Abu T Mathew (Kerala High Court) were highly informative.

Women's Forum for the first time organized a seminar on issues like women's role in media, women empowerment, led by Patti Tripati (TV anchor), EM Radha (Social Activist), Sangeetha Dua (TV Houston). Dr. George Varghese and Dr. Saly Varughese (Georgia University) conducted a class on Current Politics and New Media. A seminar on Malayalam literature in Cyber Age was led by Dr. Mathew Joys, Sudheer Karamana (visual

media and cine artist), Saji Dominic, Korason Varghese, and James Koodal. A seminar on Morality in Malayalam Media provoked heated discussion among R. Ajithkumar (CEO Mangalan TV), G Shekharan Nair (Mathrubhumi), S.R. Shakthidharan (Kerala Press Academy), V S Rajesh (Kerala Kaumudi), Shyam K.B (Global Reporter Channel), Lalu Joseph (Editor Neraryan), Sarosh P Abraham (St.Mary's group Edn Society), PM Manoj (Deshabhimani) and brought to light many old sensational issues in the industry.

As at every IAPC conference, Essay Competition and Photography Contests were held. Besides, 30 students of exemplary talents and leadership were awarded $500 each. Many prominent journalists and community leaders including P.P. Cherian, Thangamani Aravindan, Sunny Mattamana, Dr. Jay Sampath, Rajan Cheeran NJ and Mahadev Desai were recognized for their service with awards and mementos.

2019 is as so important as the 6th Year of our growth, and the summary of our eventful growth graph indicates some moments as follows:

- The Board of Directors continues with IAPC Founder Chairman Mr. Ginsmon Zacharia as the Interim Chairman on completion of two year term by Chairman Dr. Babu Stephen. New Directors Mr. Onkar Sharma (Managing Attorney and Columnist) and Mr. Kamlesh C Mehta (Chairman & Publisher of The South Asian Times Newspaper) are bringing their leadership qualities to the newly constituted Board.

GINSMON P ZACHARIA - Founder and Chairman of IAPC

Ginsmon Zacharia is the Chief Operating Officer of The South Asian Times weekly English newspaper. He is the Managing Director of Global Reporter, the international division of Reporter TV channel in India. He is the Chairman of Malayalam Tabloid News Paper'Jaihind Vartha', publisher and chief editor 'Aksharam Magazine' and President and CEO of 'The Asian Era' English Magazine.

- **Members of Board of Directors- 2019:**

Chairman	:	Mr. Ginsmon P Zacharia (New York)
Vice Chairman	:	Mr. Onkar Sharma (Washington DC)
BoD Secretary	:	Dr. Thomas Mathew Joys (Las Vegas)
Incorporated Director	:	Dr. Ajay Ghosh (Connecticut)
Director	:	Mr. Kamlesh C Mehta (New York)
		Ms. Vineetha Nair (New Jersey)
		Mr. Korason Varghese (New York)
		Mr. Parveen Chopra (New York)
		Mr. Thoams Mathew (New York)
		Mr. Cyriac Scaria (San Antonia)
		Dr. P V Baiju (Alberta)

- New Executive Committee under the Presidency of Sunil Koozhampala with Executive Vice President Jacob Kudassanad and General Secretary Mathewkutty Easow was geared up to move fast, with the grand induction ceremony held at the Auditorium of Antun'sby Minar at Hicksville NY 11801 on Sunday, March 31st2019, jointly with the New York and Philadelphia Chapters. The Honorable Ambassador and Deputy Permanent Representative of Permanent Mission of Japan to United Nations in Charge of Economic Affairs His Excellency Dr. Toshiya Hoshino was the Chief Gest of the day. Mr. Deepak Mishra, Minister at the Permanent Mission of India to the UN and Mr. Devadasan Nair, Consul Community Affairs, Consulate General of India

were the Guest of Honors. The Induction Ceremony was colorful with the presence of prominent leaders and Media Professionals from the city.

SUNIL JOSEPH KOOZHAMPALA, New York, is the President of the National Executive Committee 2019. Professionally he is an entrepreneur having versatile stakes in media, hospitality and investment advisory industry sectors in the USA and Costa Rica. His successful career spanned as the Managing Director of the oldest Malayalam daily Rashtra Deepika credits Sunil, an unparallel, historical recon being immensely instrumental in successfully sustaining Deepika, the esteemed Indian media icon, during its catastrophic days of challenges. During the '80s, as a successful publisher he was instrumental in launching the US operations of Shanker's Weekly, Delhi and led the publication of the weekly - Children's World. Sunil contributed to this initiative as its Chief Editor as well. Sunil, a goodwill philanthropist, and committed community advocate will certainly bring in fresh leadership perspectives and credits to the organization.

JACOB KUDASSANAD (JACOB KURUVILLA) of Houston, TX is the Executive Vice President for 2019. He is a born media and community leader with prominent community presence. Previously Jacob shouldered the roles of IAPC Houston chapter, as General Secretary, Malayalee Association of Greater Houston as General Secretary, World Malayalee Council in different responsible capacities since 1997 and is currently serving as the Chairman of the Houston Province. As a literary enthusiast, he contributes to the contemporary radio, visual, print and portal avenues.His social activities began early by the foundingmember of Starlight Arts and Sports Club , which later affiliated with All India Radio Balalokham Program. While in college, he was delegated the opportunity to be the Alleppey District representative for All Kerala Sahithya Sangam. Currently, he is an active partner and correspondent for contributing news contents to the TV Channel "Global Reporter", telecasted for the local Malayalam News Media.

MATHEWKUTTY EASOW of NY is the General Secretary for 2019. He is an active member of IAPC from the early years of its inception and the erstwhile President of New York Chapter of IAPC. He is an active Freelance News reporter for different programs in and around New York. He is also an amateur photographer, video Editor, program organizer and script writer.Mathewkutty Easow was a senior Gazetted Officer in Indian Customs Department for long period and migrated to USA a few years ago and presently working as Protocol Officer in Indian Consulate, NY. He was active in different Organizations in India and served as President of Rotary Club, YMCA, Customs Employees Cooperative Society etc and editor cum publisher of different publications of those organizations. He is the New York Bureau Chief of the prominent Malayalam T V Channel "Global Reporter" and active content provider for the Global News Hour telecasted daily for the viewers of America.

Other members of the 2019 National Executive Committee :

(1) Vice Presidents : Mr. Murali J Nair (Philadelphia) ; Ms. Sangeetha Dua (Houston); Mr. ThampanoorMohan (Canada); Mr. Joji Kavanal (New Jersey)
(2) Secretaries : Mr. Biju Chacko (New York) ; Mr. Roy Thomas (Houston) ; Mr. Anil Augustine (Atlanta) ; Mr. Binu Gopalakrishnan (Dallas)
(3) Treasurer : Mr. Reji Philip (Philadelphia)
(4) Joint-Treasurer : Mr. Babu Chacko (Houston)
(5) Ex-Officio : Ms. Renee Mehrra (New York)
(6) National Coordinators : Mr. Sabu Kurian (Atlanta) ; Mr. Arun Hari (Virginia)
(7) P R O's : Ms. Roopsy Narula (New Jersey) ; Ms. Teresa Tom (New York)

IAPC New York Chapter Committee included George Kottaram (President), Eapen George (General Secretary), Hema Virani (Vice President), ShajiEnnasseril (Joint Secretary) and John K George (Treasurer). Advisory Board of the NY Chapter was headed by Darshan Singh Bagga (Chairman) and members Saji Thomas, Sabu Markose, Suresh Thomas, George Thomas, Mathew Thomas and Innocent Ulahannan.

IAPC PHILADELPHIA CHAPTER was inducted with Santhosh Abraham (President), Varughese Kurian (Vice President), Jinu J Mathew (Secretary), Saju Varghese (Joint Secretary) and K. S. Abraham (Treasurer).

The Chapter Advisory Board Members are Kora P Cherian, Mathew George, Milly Philip, Thomas Chandy and Shalu Punnose.

The Oath taking ceremony was administered by IAPC Chairman Ginsmon P Zacharia, followed by thePresidential address by Mr. Sunil Joseph Koozhampala.Our Honorees were Mr. Devadasan Nair (Consul Community Affairs, Consulate General of India, NY) , Smt. Kanchana Poola (Lifetime Achievement Award), Dr. Neeta Jain (Community Leader), Mr. Ven Parameswaran (Prominent Writer and Critic), Guruji Dileepkumar Thankappan (Renowned Yogacharya), Mr. Mohan Nannapaneni (Co-founder of Team Aid for Community Support), Mr. Ashok Vyas (BharatiyaGaurav Awardee, Media Professional), Mr. VarkeyAbraham (Business Entrepreneur). With the Vote of thanks by National Secretary Biju Chacko, followed by Dinner and cultural program the induction ceremony of the National Committee, Office Bearers of the New York and Philadelphia Chapters ended in grand style.

IAPC HOUSTON CHAPTER Office Bearers were inducted on 17th March 2019 at Stafford Center, Houston,with Mr. James Koodal as the President, Mr. Suresh Ramakrishnan – Vice President, Mr. Andrews Jacob- Secretary, Mr. Simon Valacheril- Treasurer, Reni Kavalayil- Joint Secretary. The Advisory Board for the Chapter included Mr. Easo Jacob, Dr. Chandra Mittal, Mr. Joseph Ponnolil, Mr. Joji Joseph and Mr. C G Daniel. The grand event was held in presence of then Chairman Dr. Babu Stephen, Honorable Mayor Mr. Leonard Scarcella, Honorable City Councilman Mr. Ken Mathew, Mr. Sasidharan Nair (FOMAA Founder Chairman), Mr. Renjith Pillai (FOKANA Regional Vice President), Mr. S. K. Cherian (World Malayalee CouncilGlobal VP), Ms. Akamma Kallel (IA Nurses Association President), and so many other distinguished guests.Various leaders of Socio- media fields were were recognized and presented with mementos. The event concluded with the vote of thanks by Secretary Andrew Jacob followed by various cultural activities and sumptuous dinner.

IAPC DALLAS CHAPTER inducted its new Office bearersMs. Meena Nibu (President), Mr. Raju Tharakan (Vice President), Mr. Sam Mathai (Secretary), Mr. Joji Alexander(Joint Secretary) and Wilson Tharakan (Treasurer). The advisory Board Members are Mr. P. C. Mathew, Ms. Anupama Venkatesh, Prof. Joy Pallattumadom, Ms. Aleykutty Francis, and Mr. Frixmon Michael.

IAPC ATLANTA CHAPTER - Induction ceremony of the Office Bearers of the Chapter was held on Sunday May 5, 2019 at Atlanta Hilton Hotel in a colorful manner. National General Secretary Mr. Mathewkutty Easow Introduced the new Office bearers and the Founder Chairman Mr. GinsmonP Zacharia administered the Oath taking ceremony of President Ms. Mini Sudhir Nair and the team. Other team members are Vice President – Mr. Lukose Tharian, Secretary– Mr. Jomy George, Treasurer – Mr. Joseph Varghese,Advisory Board Chairman Mr. Antony Thaliath, Members – Mr. Alex Thomas, Mr. Harmeet Singh, Mr. Lada Bedi andMr. Prakash Joseph. The General Ceremony was attended and lead by the Elected officials from the City and County. The Induction Ceremony was inaugurated by the Honorable Chief Judge of the Superior Court of Gwinnett Mr. George Hutchinson. The Mayor of the City of Snellville Ms. Barbara Bender, The Consul General of India in Atlanta Ms. Swati Kulkarni, Chairman of Gandhi Foundation Mr. Subhash Razdan and Community Leader Mr. Narendar G. Reddy were the Guest of Honors for the Induction Ceremony.

With a standing organization, IAPC has a new phase and new adaptation. The new focus of the organization for the upcoming years is the professional grooming of the members for which many workshops and Seminar sessions are in pipeline. The Debate on Indian Parliament Elections, 2019held at Houston was appreciated by the media and the entire community with tremendous support and participation. Ms. Anupama Venkatesh, the News Anchor of Global Reporter News Channel was the moderator of then Election Debate.

IAPC has a deep commitment to serve its members with educational opportunities and those who seek journalistic opportunities as a serious profession. We are progressing with our efforts to commence Online Journalism Course to encourage aspiring journalists, in collaboration with the School of Journalism and Kottayam Press Club.

Each year we pool in talents across the globe in a contained setting to focus on our mission and to share our

experiences. We associate with other press clubs and social clubs in India thereby developing a cohesive effort in the networking of media personnel and bringing all NRI journalists to the mainstream media platform.

The social commitment of IAPC is shown in helping the flood victims of Kerala by raising a reasonable fund to construct a house for a poor family who lost their house is in progress and will be handed over shortly.

IAPC NEWS-WIRE SERVICE: The new and innovative venture of this Press Club under active consideration is to start a platform for providing the news contents for media fraternity. Mr. Kamlesh C Mehta, the National Director of IAPC and the Chairman & Publisher of the Newspaper "The South Asian Times", has put forward the idea of framing a platform to provide News Contents from different corners of USA, Canada and other parts of the world. This is a commercial venture of IAPC enabling the members tocontribute their journalistic work at this News-Wire Platformfor which such contributors shall be compensated with the revenue earned in this regard. "The South Asian Times" will advance the initial investment to create an appropriate website in a most advanced technology, suitable for the News-Wire Service Agency with built-in e-commerce facility. The initial work for this venture is in pipeline and inauguration of the platform is proposed to conduct at the International Media Conference scheduled at Houston on October 11-14, 2019.

Much to the delight, for those who are keen, various activities are being planned by all our chapters during the coming days. The most important of all these activities will be IAPC's prestigious 6th International Media Conference (IMC-2019) scheduled for October 11-14, 2019 at Hotel DoubleTree by Hilton, Greenway Plaza, Houston. The Registration kickoff of the 6th IMC-2019 & IAPC CONCLAVE 2019 was inaugurated by Prof. M. N. Karasseryon August 11, 2019 at Houston. The active participation of the members of IAPC for the IMC-2019 is very much encouraging.

Prepared by Dr. Mathew Joys
IAPC Director, Board Secretary

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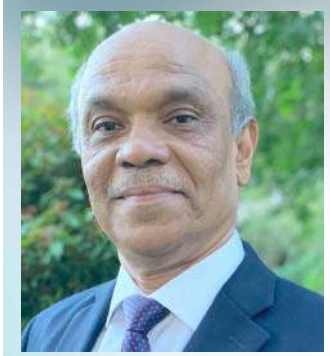


The first essayist in English, Francis Bacon (1561-1626), wrote an essay titled "Of travel" where he explains the many advantages a traveler gets. There is no education better than travel because it gives first-hand experience of various people, their cultures and their living. Travel held a great fascination for me.

Of course, it was not the thrill of travel that brought me to the US. It was also the desire to ensure a better standard of living for us as a family. That my wife had close relatives in the US and her profession of nursing was at that time in great demand also helped.

Yet, we arrived in Houston with some measure of fright. I did not know what destiny had kept in store for me. Should I seek a full-time job or start a business, as in India?

To be frank, I had little knowledge about the US, except that it was a nation of immigrants, one of the largest in the world and the most powerful on earth. Pax Britannica had become Pax Americana! I knew very little about Houston except that the American space programme was headquartered here.

I also knew that Texas was the second largest state in the US, after Alaska but I did not know that people spoke nearly 150 languages in Houston. The city can truly be called a salad bowl of various cultures and languages. A friend who visited a government school in Texas last year told me how he was surprised when the school principal told him that she had students whose parents were from over 120 countries. That is the strength of Texas, of the US.

True, I had some fears when I reached here. Will the local people see the new immigrants as unwanted elements, who should be kept at bay? Are they like the railway passengers back in India who do not allow any passengers on the way to board their compartment?Once they are inside the compartment somehow, they themselves won't allow any new passengers to enter!

To my pleasant surprise, I found that the people of Houston were very welcoming and they

did not show any hesitation in opening the doors to an immigrant like me. In fact, I really felt at home at Houston. Every city has different things to offer. There are cities with many historical monuments and natural sites. Houston is one of them.

It got its name from Sam Houston, who led the Texas army that defeated the Mexican troops in 1836. The same year, the Allen brothers decided to establish a town on the side of the beautiful bayou and named it after Sam Houston. A grand statue of Houston forms the centre of a large park, a short drive from downtown Houston. Here, one can come across big squirrels which are in no hurry and will wait for every morsel of food that you gladly offer. For all its idyllic settings, Houston has been an entrepreneurial place, since the moment of its founding.

Houston is the most diverse city in the US, followed by New Jersey and New York. More than 145 different languages are spoken in the city and its suburbs. It is welcoming to immigrants and it absorbs the different cultures making it a melting pot of different nationalities and heritages.

Houston is home to the Johnson Space Center, the training base for astronauts and the site of mission controls. In 1969, "Houston" was the first word spoken from the moon by Astronaut Neil Armstrong. He spoke the famous line, "Houston, Tranquility Base here. The Eagle has landed." This marked a small event for the great astronaut but a giant leap for humankind. At the Space Centre, the visitor can hear the recording of that historic message, transmitted to tens of millions of people the world over at that time.

The space center recently added Independence Plaza, the only place in the world where you can

enter a space shuttle replica. This space shuttle replica rests on top of the original shuttle carrier aircraft, NASA 905. Visitors can walk through the flight deck, mid-deck, payload bay of a shuttle replica and the seven dynamic areas within the aircraft.

For Indians, a tree planted in memory of Kalpana Chawla, an American astronaut who died in a space mishap is an object of great reverence. She was born in Haryana and became the first Indian to go inside a space vehicle. For millions of young men and women in India, she is a role model, for she dared to achieve great things for the country she adopted as her home.

Houston's Texas Medical Center (TMC) is the largest medical complex in the world. It is the medical capital of the world. It has 21 renowned hospitals, including M.D. Anderson Cancer Hospital, the No.1 cancer hospital in the U.S. The TMC handles approximately 7.2 million patient visits annually. It has 106,000 employees, at the latest count.

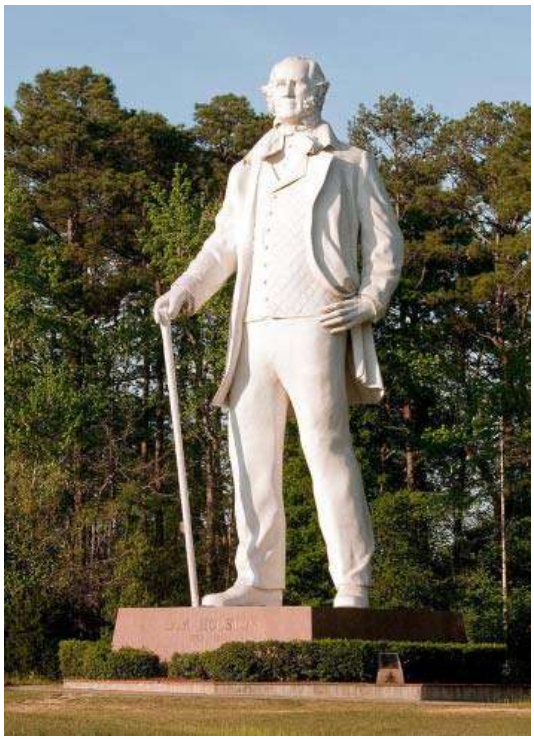
The Indian population is well represented by many doctors, nurses, and paramedical staff at each corridor of the medical center. More heart surgeries are performed in the Texas Medical

Center than anywhere else in the world. In 1968, the first successful human heart transplant was performed in Houston by Denton Cooley. It can verily be said that the Center represents the ultimate in medical science.

Houston is a food destination gem. Barbecue and tex-max are what Houston is famous for, but there is a variety of food options. Small wonder that Houston was featured on Anthony Bourdain's show 'Parts Unknown'. Pakistani restaurant, Himalaya, famous for its mouthwatering Biryani, was featured on the show along with a feature on the South Asian population.

The city features diverse cuisines from across the worlds has to you have your support yyand yaverr d and boasts of restaurants comparable to the best in the world. Take a trip to Hillcroft for mouthwatering Indian food and China Town for authentic Chinese food.

The above list is not exhaustive. Houston continues to amaze me periodically by the different forms it embraces and how it transforms itself into a new realm. For the religiously inclined, it has large churches, synagogues and temples. It was not for no reason that Prime Minister Narendra Modi chose Houston for his largest-ever meeting of Indians in the US in September last.



Resource-wise, Texas is a very rich state. It is believed that wealth worth trillions of dollars lie buried in the deep recess of Texas. The people are as rich as their soil, as evident in their welcoming nature. It is not a surprise that the Houston Chapter of the Indo-American Press Club has invested heavily in organising the Media Conference at the iconic DoubleTree Hotel by Hilton in Houston.

No efforts are being spared to make the arrangements as perfect as possible. Those visiting Houston for the first time will find that there are many places in the city and beyond which they can visit for business, tourism, medicare and just pleasure.

All the places that I have mentioned earlier are worth visiting and they will provide immense joy to the visitors. If time permits, they can also visit places like Austin and San Antonio, also in Texas, which are just three hours' drive from Houston. So I advise all the friends who will be attending the IAPC conference to plan and visit as many places as possible in Texas so that they will return to their home fully rejuvenated and educated about the diversities that make the US the real salad bowl of all cultures and ethnicities.

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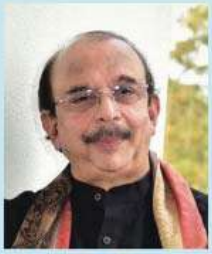

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WOMAN WITH A VOICE!

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Dr. Mathew Joys

"Woman with a voice is, by definition, a strong woman," says Melinda Gates. But the world around her is not sensitive of and does not support the need for a strong woman. And that's the challenge we face today. Women are not the problem; though they never enjoy halcyon days of serene and peaceful era. Men are creating problems, at least my women readers agree and applaud with a "High 5" for my sincere attitude!

From Eve to Dalilah who betrayed Samson, from Panchaali to Ahalya, from Cleopatra to Merlin Monroe, and recently from Princess Dianne to Princess Haya; history reminds all of them for seducing their opposite sex, but history ignores the strong women like Ruth in the Bible, or Sita to Savithri, or Malala Yousafzai to Indra Nooyi of our vibrant age. Women have always been the strong ones of the world.

The men are always seeking from women a little pillow to put their heads down on. Most often they are always longing for the mother who held them as infants, or few others for sexual gratification as adults, nothing more than that!

Indeed, the concept that women need equal rights, is a gift from God, is anathema to masculine supremacy. Gender equality will only be reached if we are able to empower women. Feminism isn't about making women strong. Women are already strong. It's about changing the way the world perceives that strength. Feminism is a commendable crusade for women's rights. Gender parity is something that women have struggled to achieve for years. Although there have been accomplishments along the way from outstanding and heroic women, the fight is certainly not over. How can you forget the incredible power our ancestor Nangeli, that changed the history of women in Travancore!

Women Movements and Traditions

If you remember the Women's Lib, or Burn Bra movements of the 1960s, the vulnerable girls and women had no defense against activists and some liberal advocates who were propagandizing them. Those who were determined to "fundamentally change" the existing suppressed situation had forged a virulent and growing social movement that recognizes no allegiance to other women organizations.

Women themselves are their own enemies sometimes. Instead of supporting similar movements that empower women, many turn back and continue criticizing their own folks. You can find who the strong women are. They are the ones you see building one another up, instead of tearing each other down.

I think women are foolish to pretend they are equal to men, they are far superior and always have been; and I do not wish women to have power over men; but over themselves.

We need to understand and differentiate between the Stereotype Women's Organizations and Feminism.

The Indian national conscience was pricked by the cruel gang rape incident happened in 2012 on a running bus, right under the nose of the Central Government at New Delhi. Of course the nationwide protests resulted in creating 'Nirbhaya' and a dedicated fund set up by the Government of India in 2013, for the implementation of initiatives aimed at enhancing the safety and security of women in the country.

Media really celebrated this tragic situation; BBC even ventured to release a documentary film 'India's Daughter', and many books were spontaneously released with their eagle eyes, escalating the importance of the issue and the need of empowering women at all levels indeed.

It was an an eye opening to read Nivedita Menon's book, 'Seeing Like a Feminist' which points out the distinction between how rape is viewed by patriarchal forces and feminists. In the patriarchal framework, the victim is responsible for her rape, because either she stepped outside the prescribed female bounds of the private into the public or she didn't dress like a traditional woman should, hence tempting the rapist. In such environments, where rape is seen to be the fault of the victim rather than the rapist, women often choose not to report the crime, and stay silent

instead.

We have seen the surge of 'MeToo' movement that began by a number of notable female journalists, spread virally in October 2017 as a hashtag on social media in an attempt to demonstrate the widespread prevalence of sexual assault and harassment. Eventually with large variety of vicinal and international alternative names, including the 'WithHer'(Avalodoppam) movement by our Malayali women Cine Artists, that put a reign in the eroding media industry ethics itself.

These feminist outbreak evidences that each time a woman stands up for herself, she stands up for all women, and the empowered woman is powerful beyond measure and beautiful beyond their curves and description.

Traditionally we teach girls to shrink themselves, to make themselves feel smaller. We say to girls, you can have ambition, but not too much. You should aim to be successful, but not too successful. Otherwise, if you show your smartness and strength, you would become a threat to the man. Women are tuned to be ready for marriage and bear children. Of course, marriage can be a source of joy and love and mutual support but why do we only teach girls to aspire to marriage and not the boys.

As Chimamanda Adichie narrated "We raise girls to see each other as competitors not for jobs or accomplishments. We teach girls that they cannot be sexual beings in the way that boys are." Of course, going beyond the limits will, only destroy you. You deserve more freedom; freedom should go with reasonable discipline indeed.

Women in Media industry

"No country can ever truly flourish if it stifles the potential of its women and deprives itself of the contributions of half its citizens," says Michelle Obama. Women are the largest untapped reservoir of talents in the world, at least Hillary Clinton endorses that view. Women are leaders everywhere you look -- from the CEOs who run Fortune 500 companies to the housewife who raises her children and heads her household. Generally we see that women have equal opportunity, but media industry behaves differently. Men still receive 62 percent of bylines and other credits in print, online, TV and wire news, and have 84 percent of the last century's Pulitzer Prizes, according to the Women's Media Center report 2017.

Only 63 percent of news organizations reported having at least one woman among their top three editors. Between 1999 and 2015, female journalists have remained between 36.3 and 37.7 percent of total journalists, according to ASNE's 2015 Census. That statistics has remained static over the past 15 years, with the number of female supervisors staying at about one-third. The difficult balance of work and family in a high-pressure profession characterized by irregular hours and low pay is a common issue among female journalists. Jill Abramson, the first female executive editor at The New York Times, did - find themselves negatively labeled for their leadership styles. Women journalists, whether they are working in an insecure context, or in a newsroom, face risks of physical assault, sexual harassment, sexual assault, rape and even murder.

Women are vulnerable to attacks not only from those attempting to silence their coverage, but also from sources, colleagues and others. (We see the ineffable collusion between criminal politicians and state machinery in the recent Kathua and Unnavo rape cases).

A 2014 global survey of nearly a thousand journalists, initiated by the International News Safety Institute (INSI) in partnership with the International Women's Media Foundation (IWMF) and with the support of UNESCO, found that nearly two-thirds of women who took part in the survey had experienced intimidation, threats or abuse in the workplace.

Woman must not accept; she must challenge

While things are still tough needing an extra push of encouragement, nothing will make you feel prouder to be a woman than seeking support of other strong organizations who understand the struggle for the freedom and equality. She must not be awed by that which has been built up around her; one who struggles for expression, demonstrating a willingness to fight, need to be supported. Let us expose each Cosby, Weinstein and Epstein or the flirting boss at our workplace or otherwise, at the first instance itself; let us not wait for a punitive compromise in due course. Try and understand yourselves and elevate your self-esteem.

IAPC wants women's rights to be equally honored, and uplifted, and heard. We want to see us fighting the fight for all women - women of color, our LGBTQ sisters, and our deprived sisters. We want to see millions of us marching out there for our rights; we need women at all levels, including the top, to change the dynamic, reshape the conversation, to make sure women's voices are heard and heeded, not overlooked and ignored. The education and empowerment of women throughout the world cannot fail to result in a more caring, tolerant, just and peaceful life for all. We support that empowerment.

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Most people seem to agree that "fake news" is a big problem online, but what's the best way to deal with it? Is technology too blunt an instrument to discern truth from lies, satire from propaganda? Are human beings better at flagging up false stories?

During the run-up to the 2016 US presidential election, we were treated to headlines such as "Hillary Clinton sold weapons to Isis" and "Pope Francis endorsed Donald Trump for President". Both were completely untrue.

But they were just two examples of a tsunami of attention-grabbing, false stories that flooded social media and the internet. We were awash with so-called "fake news". Many such headlines were simply trying to drive traffic to websites for the purpose of earning advertising dollars. Others though, seemed part of a concerted attempt to sway public opinion in favour of one presidential candidate or the other.

But a study conducted by news website BuzzFeed revealed that fake news travelled faster and further during the US election campaign. The 20 top-performing false election stories generated 8,711,000 shares, reactions, and comments on Facebook, whereas the 20 best-performing election stories from 19 reputable news websites generated 7,367,000 shares, reactions and comments.

With the new election season upon us, with historical importance for the United States and the world, people are concerned that the 2016 election cycle related fake news strategy used by people to favor Trump and discredit Hillary Clinton should not be repeated and all steps need to be taken to prevent fake news reaching the public.

Facebook, Twitter Inc. and Google parent Alpha-

bet Inc. are discovering the harsh reality that disinformation and hate speech are even more challenging in emerging markets than in places like the U.S. or Europe.

India with as many as 900 million voters in the recently concluded election that culminated with Prime Minister Narendra Modi's ruling coalition returned to an unprecedented victory, the Social Media giants, Facebook Inc. to Google, had made huge efforts with Facebook hiring contractors to verify content in 10 of the country's 23 official languages.

Today, there are more technological advances in creating and circulating fake news today than ever before. Recently, I came across a report by BBC, "Dangerous AI offers to write fake news." The writer suggested that Artificial Intelligence (AI) system has been found to be able to "generates realistic stories, poems and articles has been updated, with some claiming it is now almost as good as a human writer."

In February this year, OpenAI catapulted itself into the public eye when it produced a language model so good at generating fake news that the organization decided not to release it. Last month, they released an advanced version of it. The model, called GPT-2, was trained on a dataset of eight million web pages, and is able to adapt to the style and content of the initial text given to it. "It can finish a Shakespeare poem as well as write articles and epithets," the report stated.

A BBC report, based on research and tests done by BBC staff and technocrats found that a Text Generator, built by research firm OpenAI, has developed a new, powerful version of the system - that could be used to create fake news or abusive spam on social media.

Tristan Greene, an author, commented about AI, "I'm terrified of GPT-2 because it represents the kind of technology that evil humans are going to use to manipulate the population - and in my opinion that makes it more dangerous than any gun."

President Donald Trump has been warning about "fake news" throughout his entire political career putting a dark cloud over the journalism professional. A new program called "deepfaking," a product of AI and machine learning advancements that allows high-tech computers to produce completely false yet remarkably realistic videos depicting events that never happened or people saying things they never said.

Deepfake technology is allowing organizations that produce fake news to augment their "reporting" with seemingly legitimate videos, blurring the line between reality and fiction like never before — and placing the reputation of journalists and the media at greater risk.

It is alarming that machines are now equipped with the "intelligence" to create fake news, and write like humans, adapting to human style and content, appealing to the sections of audience they want to target.

The quest for artificial intelligence (AI) began over 70 years ago, with the idea that computers would one day be able to think like us. Ambitious predictions attracted generous funding, but after a few decades there was little to show for it. But, in the last 25 years, new approaches to AI, coupled with advances in technology, mean that we may now be on the brink of realizing those pioneers' dreams.

The AI has its origin during The World War Two, when scientists from many disciplines, including the emerging fields of neuroscience and computing were searching for answers to the many issues they had faced over 70 years ago. As per reports, mathematician Alan Turing and neurologist Grey Walter from England were two of the bright minds who tackled the challenges of intelligent machines. They traded ideas in an influential dining society called the Ratio Club. Walter built some of the first ever robots. Turing went on to invent the so-called Turing Test, which set the bar for an intelligent machine: a computer that could fool someone into thinking they were talking to another person.

The term 'artificial intelligence' was coined for a summer conference at Dartmouth University, organized by a young computer scientist, John McCarthy. AI is a constellation of technologies—

from machine learning to natural language processing—that allows machines to sense, comprehend, act and learn.

Supporters of top-down AI still had their champions: supercomputers like Deep Blue, which in 1997 took on world chess champion Garry Kasparov. The IBM-built machine was, on paper, far superior to Kasparov - capable of evaluating up to 200 million positions a second. But could it think strategically? The answer was a resounding yes. The supercomputer won the contest, dubbed 'the brain's last stand', with such flair that Kasparov believed a human being had to be behind the controls. Some hailed this as the moment that AI came of age. But for others, this simply showed brute force at work on a highly specialized problem with clear rules.

In November 2008, a small feature appeared on the new Apple iPhone – a Google app with speech recognition. It seemed simple. But this heralded a major breakthrough. Despite speech recognition being one of AI's key goals, decades of investment had never lifted it above 80% accuracy. Google pioneered a new approach: thousands of powerful computers, running parallel neural networks, learning to spot patterns in the vast volumes of data streaming in from Google's many users. At first it was still fairly inaccurate but, after years of learning and improvements, Google now claims it is 92% accurate.

In 2011, IBM's Watson took on the human brain on US quiz show Jeopardy. This was a far greater challenge for the machine than chess. Watson had to answer riddles and complex questions. Its makers used a myriad of AI techniques, including neural networks, and trained the machine for more than three years to recognise patterns in questions and answers. Watson trounced its opposition – the two best performers of all time on the show. The victory went viral and was hailed as a triumph for AI.

Sixty-four years after Turing published his idea of a test that would prove machine intelligence, a chatbot called Eugene Goostman finally passed. But very few AI experts saw this a watershed moment. Eugene Goostman was seen as 'taught for the test', using tricks to fool the judges. It was

other developments in 2014 that really showed how far AI had come in 70 years. From Google's billion dollar investment in driverless cars, to Skype's launch of real-time voice translation, intelligent machines were now becoming an everyday reality that would change all of our lives.

Companies recognize AI's strategic importance and its impact on their business, yet many are stalled in making it a key enabler for their strategy. Artificial intelligence is able to transform the relationship between people and technology, charging our creativity and skills. The future of AI promises a new era of disruption and productivity, where human ingenuity is enhanced by speed and precision.

When this happens, the journalism industry is going to face a massive consumer trust issue, according to Zhao. He fears it will be hard for top-tier media outlets to distinguish a real video from a doctored one, let alone news consumers who haphazardly stumble across the video on Twitter.

While Artificial Intelligence has advanced much, with the noble purpose of making life easier for human beings, it has thrown massive challenges for all of us and for the need to carefully distinguish reality from fake news; from truth to falsehood.

Attn: Media Professionals

1 Be an eye-opener at all situations
2 Convey a theme or idea every time
3 Entertain viewers/listeners/readers
4 Bring forth the truth unadulterated
5 Promote beauty consciousness
6 Sustain peaceful co-existence
7 Inspire consistent effort to attain goals
8 Educate without judging
9 Help them to sort out right from wrong
10 Protect peace and harmony
11 Encourage friendliness among people
12 Promote principles values and fairness
13 Discourage evil and evil people
14 Promote progressive thinking
15 Always encourage developmental projects
16 Protect true history through documentation
17 Inform people of great opportunities
18 Save the public from superstitions
19 Protect people from scams and traps
20 Warn the public of dangers and destruction
21 Keep leaders accountable to the public
22 Protect people from religious craziness
23 Give face to victims of tragedies
24 Encourage efficient leadership
25 Verbalize public concerns
26 Strengthen people to attain their rights
27 Promote agriculture and industry
28 Introduce scientific developments
29 Sustain life with integrity and truthfulness
30 Protect nature and the environment.

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Some pointers for effective writing

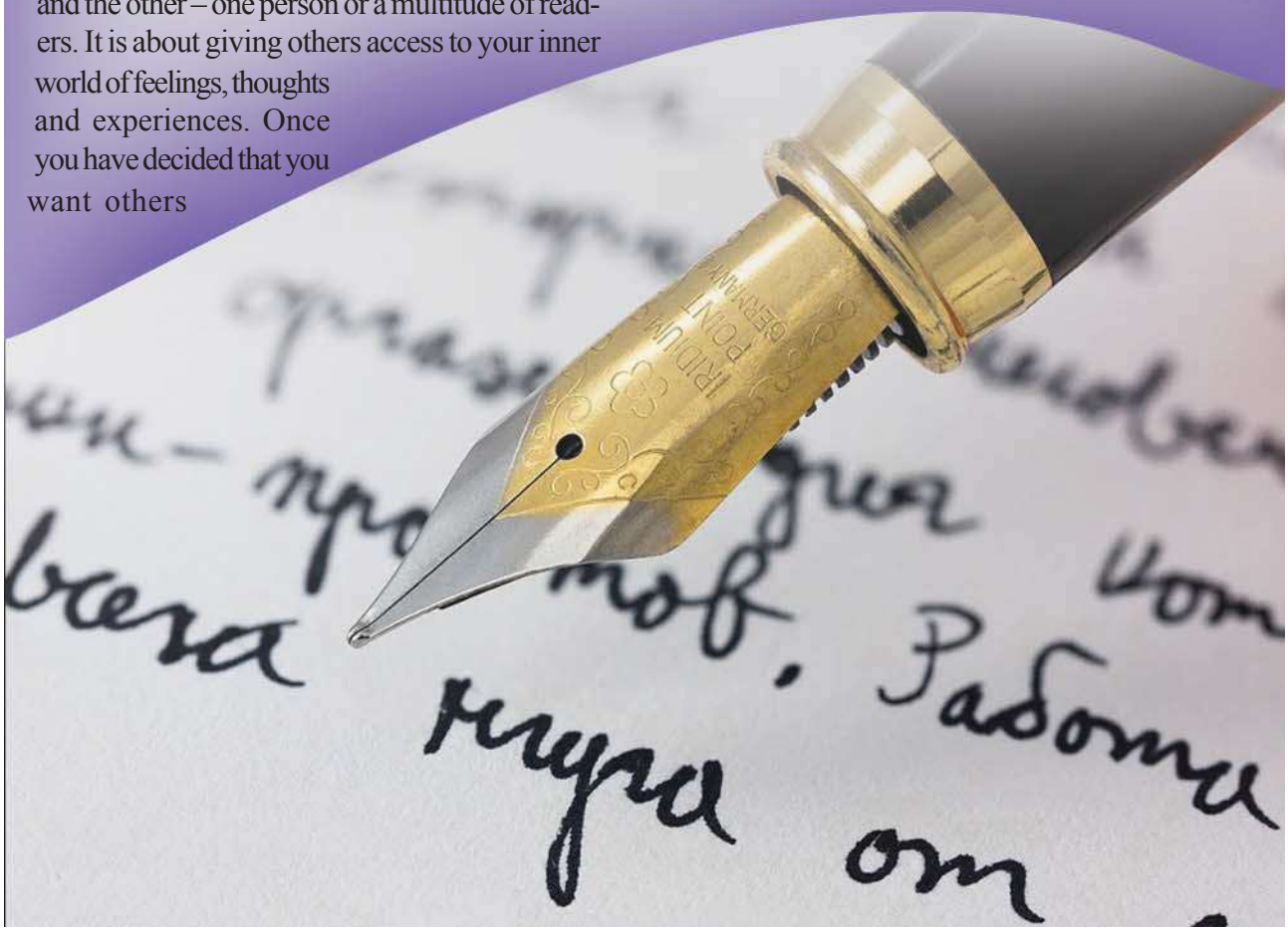
By Parveen Chopra

1. Write to communicate

The purpose of writing -- whether an official email or op-ed in a newspaper--is not to show off your grasp of the language or to intimidate the reader, or to get an ego boost, it is communication. It is about building a bridge between you and the other – one person or a multitude of readers. It is about giving others access to your inner world of feelings, thoughts and experiences. Once you have decided that you want others to see it, you have some obligations. Your message needs to reach across to them in the most effective possible way. That is where elements of good writing will be helpful in ensuring this.

2. Good writing is simple and clear

What does simplicity depend on? Simplicity comes when you know something so well you can distil it to its essence. Simplicity is mastery. Only when you know your subject thoroughly can you explain it simply. Go and browse through the sacred books or great writers of the world to know what con-



ciseness and clarity there can be.

"You are what your deep, driving desire is. As your desire is, so is your will. As your will is, so is your deed. As your deed is, so is your destiny." – Upanishad

"Consider the lilies of the field, how they grow; they toil not, neither do they spin: yet I say unto you, that even Solomon in all his glory was not arrayed like one of these". – Bible

Too often we don't quite know what we mean or how to convey it. Think before you put pen to paper. Or write and rewrite what you want to say, until you feel you have communicated to the best of your capacity. Get your grammar straight. Lack of grammar is greatly responsible for lack of clarity.

3. Keep it brief

The tighter your prose, the more potent it is. Edit and reedit your writing ruthlessly until you have shorn it of every last needless word and syllable.

Avoid these	Use these instead
as well as	and
on the occasion of	when
at this point in time	now
it is obvious that	obviously
on an everyday basis	daily
with respect/regard to	for
as a matter of fact	actually
in the event that	if
in light of the fact that	since
regardless of the fact that	although
on the grounds that	because

4. Now add some energy

The more energetic your writing, the more its impact. High energy writing compels interest. Bland, lackluster prose is forgettable as in government documents or appliance use instructions. How do you add energy to your writing? Simplicity, clarity and brevity help. Using high energy words, words that add color and vitality to what you want to say is a key component. The right word makes all the difference. "The difference between the right word and the almost right word is the difference between lightning and the lightning bug," said Mark Twain.

Also avoid clichés, choose to phrase your meaning in a way that stands out. Above all, imbue your words with passion. Care for what you want to say, and the words will bounce off the page.

Another way to infuse energy into your writing is to use the active voice, not passive. Example: The man must have eaten five masala dosas. (active: the subject – the man – is doing the eating). Five masala dosas must have been eaten by the man (passive – the man is no longer active, but is being acted upon).

5. Write from the heart

This is to stir emotions, to make people think, to impact change. Whenever appropriate share from your life and experiences. Let them know you. Writing from the heart also means allowing your feelings to come through. It means to write passionately, openly. There is nothing more compelling than passion. If someone or something has touched you deeply, let that come through. If what you are writing about matters deeply to you, let that passion throb through the writing. If you are hurt about something, or in grief, express it. Do not hold yourself back or feel shy about sharing your inmost core. That could well be your best contribution. This point is especially for any kind of blog writing. Sharing from the heart will disarm your reader and win him on your side.

"No tears in the writer, no tears in the reader. No surprise in the writer, no surprise in the reader," said Robert Frost.

6. Use modern tools and exterminate silly mistakes

You don't keep an Oxford dictionary on your work table, do you? So, if not sure about a name spelling, or the exact quote or meaning of a fancy word, Google it. The Word program of Microsoft Office pack that we use every day has spell check and even grammar check. Also, run your document through Review on the top bar, and you will be able to eliminate almost all spelling typos and grammar mistakes. A step higher, download Grammarly's free version on your.

Open Letters - A Journalist's Tool

A.J. Philip

I had a head start in English. My mother taught me the alphabet very early in my childhood. She also enabled me to ask questions like "What is your name? How old are you? What is your father's name?" I asked all the visitors to our house these questions and earned their appreciation or rebuke, as the case may be.

Those days, English was taught only from Class V. I had a paternal uncle who spoke and wrote good English. He was also a voracious reader of English novels. He was at that time with the American oil major Caltex at Visakhapatnam. I used to write letters to him in English.

One day, I read somewhere that the most respected way of addressing a person was "Dear Mister ...". I wrote the next letter to my uncle. Instead of addressing him as "Dear Uppappen" as was my practice, I wrote, "Dear Mr ..." I did not get a reply to this letter.

Instead, my father got a reply from him. The brothers were not on good terms those days. My uncle thought that it was at my father's instance that I addressed him disrespectfully. His fear was baseless.

I learnt a good lesson in writing. One should think twice or thrice before converting thoughts into words. After all, as Pontius Pilate said, "Gegrapha, Gegrapha (what is written is written, it cannot be unwritten".

One of the books I read while I was still at school was the Glimpses of World History by Jawaharlal Nehru. It was a thick book. I enjoyed reading it. It was written over a period of three years he remained in jail. He did not have any access to a good library while writing the book. It was written in the form of letters to his young daughter whom he called Indu.

Nehru begins the book expressing his inability to send a gift on her birthday as he is in jail. He wants to make up for his inability by giving her a panoramic view of the world from 6000 BC to the 1930s.

I was absolutely fascinated by the book. It gave me my first glimpse into world history. The book narrates the story of the rise and fall of the Roman Empire, the rise of Christianity and the spread of Islam from the deserts of Arabia to the far corners of the world.

The greatest character in the book is Ghengis Khan, the Mongolian whose empire was vaster than that of the European and Islamic conquerers.

Let me quote Nehru: "Ghengis Khan is, without doubt, the greatest military genius and leader in history... Alexander and Caesar seem petty before him." He concludes: "It would be foolish not to recognise the greatness of Europe. But it would be equally foolish to forget the greatness of Asia".

My fascination for Ghengis Khan grew manifold when in 1994, I visited Mongolia and in 2000, the American magazine TIME declared him as the greatest millennial leader through a vote in which its readers participated. I loved the format of letters that Nehru used.

As my reading improved, I realised that there was a separate branch of literature known as epistolary novel. It is a novel written as a series of documents. The usual form is letters, although

diary entries, newspaper clippings and other documents are sometimes used. Anne Frank's Diary is one of the most popular books written in this format.

The book Dracula by Bram Stoker is another example of this form of writing. It appealed to me a lot. There are many books written in this format like the Love-letters between a Nobleman and His Sister.

Recently, when I met the famous Malayalam writer, Anand, I was happy to find him reading the book Galileo's Daughter. On reaching home, I bought the Kindle version of the book. Reading it, I realised that the great scientist was also a great letter writer.

The book was based on the letters he and his eldest daughter, a Catholic nun, exchanged between themselves. Although many of the letters were lost forever, the author had access to about 125 letters that survived.

I was happy to know that Galileo was a prolific letter writer. In my younger days, I had an American pen friend with whom I exchanged several letters but I found it an expensive hobby and gave it up after a few letters.

One day, while reading an article in The Hindu, an Indian newspaper, written by Justice VR Krishna Iyer, who retired as a judge of the Supreme Court, I came across an error. He attributed the famous line "sound and fury signify nothing" to a minor poet. I knew it was a Shakespearean quotation. I wrote a letter to the newspaper which duly published it. Iyer wrote a reply to my letter claiming that it was an error committed by his personal secretary. I wondered how a secretary could write a minor poet's

name when he heard the name Shakespeare. The editor did not publish my second letter as he, perhaps, did not want to annoy or antagonise the judge.

Around that time, there was a strike called by the Private College Management Association of which the late Bishop Benedict Mar Gregorios was the president and Nair Service Society chief was the vice-president. I wrote a letter to the editor questioning the moral right of a bishop to resort to strike.

Over a quarter century ago, I wrote my first open letter in the magazine Indian Currents, published from Delhi. It is said that one never forgets one's first kiss and one's first cigarette puff, but I have forgotten to whom I had written that letter. It evoked a good response from the readers.

I liked the format, as it provided me a broad canvas. Everyone likes to receive a letter. I eagerly waited for my mother's letter, when I came to Delhi in 1973. She would write in an "Inland" letter card. Every millimetre of the Inland would be filled by her writing. It was through her letters that I came to know about who in the neighbourhood and among the relatives got married, whose child was baptised and who left for her heavenly abode.

I knew people loved reading letters. So I began to write open letters to leaders like Manmohan Singh, Narendra Modi, Oommen Chandy, Rahul Gandhi, Maneka Gandhi, Subramaniam Swamy, LK Advani, the RSS chief, the Metropolitan of the Marthoma Church, the late Babu Paul, Justice KT Thomas and several other leaders. The letters were on contemporary issues in which they were the central characters.

In some cases, I received a quick response. For instance, I wrote an open letter to a bishop in Bengaluru regarding a murder case. Someone printed tens of thousands of copies of the letter, translated it into Kannada and distributed it all over the state. It had a tremendous impact on the case.

Two people who responded to my open letters were Prime Minister Narendra Modi and Maneka Gandhi, who was a minister at that time. Modi's office wrote to me that the Prime minister had read my letter and referred it to a particular ministry for necessary action. What I got from Maneka Gandhi was a blistering attack.

I graciously thanked her for finding time to send a reply and then rebutted her charges. Since it was an open letter, I thought I should share the exchanges we had also with the general public. My friends and readers responded positively to the spat I had with the minister.

To be effective, an open letter has to be based on facts. Before starting the letter, one should do a thorough research on the subject.

In India, a journalist does not enjoy any special rights, unlike in the US. A journalist has all the rights a citizen of India is entitled to. Nothing more, nothing less. The law of libel is very strict in India. The writer has to be wary of defamation. Truth is not an absolute defence in a defamation case. This is all the more reason that one should be careful.

A good general will always make a provision for retreat also. A retreat need not necessarily mean surrender. It is meant to give the soldier a window of opportunity to prepare once more to overwhelm the enemy. While attacking a person, one should be doubly sure about the facts.

You may be criticising a person but the criticism should also be palatable to the person you write to. For this, the language has to be elegant. It is jokingly said in India that if you want to abuse a person without him knowing that you are abusing him, you should speak in Urdu. If it is the other way round, you should use Punjabi.

Use of abusive words is a total no-no in an open letter. Your intention is not to abuse a person but to show him a mirror in which he could see his own image. The idea is to help him understand things in the way you want him to understand. You may or may not succeed but your letter should serve the purpose for which you use your pen or computer.

I enjoy writing open letters and I have by now written dozens of them. Maybe it is time for me to select some of them and publish in a book form, as my friend and IAPC member CG Daniel often tells me, so that they can reach a larger audience.

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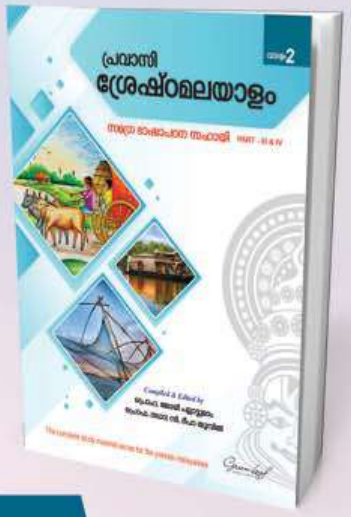

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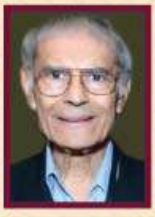

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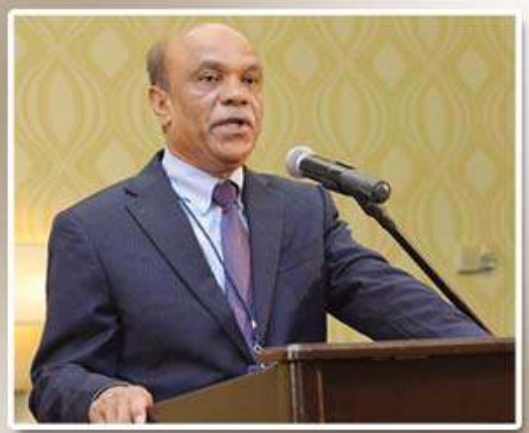

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Writers Seminar: Murali J Nair, Korason Varghese, George Kottarathil, Saji Dominic, James Koodal. Facilitator: Dr.Mathew Joys

Amerikkan Aadukal book by Dr.Mathew Joys released by Hon'ble Speaker P Sreeramakrishnan and Senior Journalist A J Philip

Recognitions

Seminar - Ethical Standards in Malayalam News Media - Past & Present.
Panel: G. Sekharan Nair, R. Ajith Kumar, Saji Dominic, Lalu Joseph, V.S Rajesh, P.M. Manoj.

our MCs

RECOGNITIONS, COMPETITIONS WINNERS

Seminar: Contemporary Politics and the New Media. Panel: Dr. George Vargis, Dr. Salli Vargis.

INDO AMERICAN PRESS CLUB, Inc.
INFORMED ACTION PROMOTES CHANGE

Recognition: Media Excellence to P.P.Cheriyan, Dallas

Award Winners 2018

Recognition: Community Award
Thangamoni Aravind

Conference Host Chapter Atlanta Team with President Mini Nair

Recognition to Cine Artist
Sudheesh Karamana

Cultural events, Chief Guest Actor Sudheer Karamana, Facilitator Mini Nair

Ginsmon Zacharia

Successful Media Leader, Community Activist; and Cultural Ambassador

By Ajay Ghosh

It was in 2007; I met Gins for the first time. Gins called me and said, "I want to meet you. Can you tell me when you have some time for me?" I did not know him nor did I hear about Gins. He told me that he had heard about me that I am a journalist and that he has a plan to start a publication. I was working in the Bronx, NY and he came driving from his home in Long Island to meet with me in the Bronx. We both met for the first time at a local McDonalds during my office lunch break, trying to get to know one another.

Gins told me that he wanted to start an English monthly magazine, targeting the American Indian audience. I was surprised that someone who had immigrated to the United States barely a year earlier, dares to launch an ethnic magazine. I had agreed in principle to be the Chief Editor after discussing the content and the target audience. I did not hear back from Gins for a couple of months since our meeting.

One beautiful morning, I had another phone call from Gins. This time he tells me, "We are ready to launch the magazine. Are you ready to lead it?" Since then, The Asian Era, a monthly magazine has been hitting almost all major American Indian stores, institutions, churches, cultural organizations and individual families every month.

During my long association with Gins, I was surprised by his commitment and total dedication. A matriculate planner, he envisaged and executed every aspect of planning, printing, circulating, fundraising, delivery, and management of the publications. Soon, Gins had three publications. In addition to The Asian Era, he was the publisher of Aksharam, a Malayalam Bimonthly magazine and Jai Hind Vartha, a monthly tabloid newspaper, with multiple editions, read by hundreds of thousands of people across the globe both in print and online. It was often with the help of minimum input from others, he would manage everything. Gins would drive from Pennsylvania to Connecticut delivering copies of the publications weekly or monthly depending on the need.

Gins is also the Director of Jaihind TV USA, which made headlines after it successfully hosted musical reality shows in all major states of North America, a platform of opportunities for young talents to be heard, seen

and loved by the vast viewership of the channel. The Channel was a pioneer in its kind and diversity in USA which apart from talent hunts dedicated its airtime to showcase business and industry leaders and closely followed the US presidential election. The weekly program 'US Diary' brought to the attention of the authorities, the difficulties and challenges faced by immigrant Indians in the US.

"It's real passion, if someone dedicates more than 17 years of his life for contributing in the media dictum," Gins says with pride and confidence. Hailing from Thodupuzha, Kerala in India Ginsmon Zacharia, with an MBA degree in Marketing and a Law degree, chose print and visual media to be his profession and his decision did serve him right.

Ginsmon Zacharia and print media took off like any other but dramatically redefined the industry outlook. Experienced in successfully starting, and establishing Newspapers in the UK and the USA with circulation in Canada too, he strategized unorthodox means to establish and win the hearts and trust of many. Gins find "Ethnic media as a means to express and restore the culture and link with our motherland and our culture."

Not satisfied with the work he has been doing in the media world, with the objective of bringing all the ethnic media persons under one umbrella, Gins was instrumental in founding the The Indo-American Press Club. Serving currently as the Coordinator of the Indo-American Press Club, an organization he founded and chaired for three years, Gins has been behind the successful team of three International Media Conferences around the country, in addition to several local events by the Club's many Chapters around the nation.

Gins had initially immigrated to England to pursue his higher education. After graduating and married to his beautiful wife, Siji, Gins decided to relocate and make the United States his home. Recounting his experiences while in the UK, Gins recalls, "In my first year in the UK, I got an opportunity to join a print media, Deepika, the first Malayalam daily news paper in Kerala, established over 130 years ago. The European edition of Deepika targeted the Malayalee community in Europe. And it was at this time; I came to realize that the media is a powerful platform

to organize my community and use it as a platform to serve our community."

And Gins wanted to have a larger Indian audience abroad to work with and to cherish his goal of serving the community through the media. He found the American Indian audience to be a dominant force to reach his message. He realized that having over 600,000 Malayalees and nearly 3 million people of Indian origin in the US gave him an amazing audience to launch an ethnic media platform. Since then, he and his family relocated from the UK to the United States. Having some of his relatives already in the US made that transfer easier initially.

In the past 12 years, Gins has been in the US; the young entrepreneur has seen quite a few changes in the fast-growing Indian American community. "The educated and highly successful Indian community in the US is a vital part in our adopted land. If we coordinate this powerful group, we can make a remarkable influence in our motherland and take an active part of the politics and public policy in our adopted land, thus contributing to the growth of the nation."

During his short span in the UK, Gins founded and became the first General Secretary of a community organization he had named Liverpool Malayalee Cultural Association (LIMCA). Today, Limca has come to be known around the world as one of the largest and active organizations in the UK, serving the Indian community. Limca had raised the largest fund to help the 2014 tsunami victims among all Malayalee organizations in the UK.

Gins' contributions have not been limited to the media world. He chaired and presided over several positions and responsibilities in various social, cultural and professional organizations, many of those which he founded, in the USA and the UK. Gins' work among the American Indian community made him popular, that he elected as the President of India Catholic Association in 2014. "During my term, we raised funds and helped seven local organizations in Kerala."

Gins served until 2012 as the Joint Secretary of Kerala Samajam of Greater New York, the oldest and most

comprehensive of all Malayalee associations in the New York region. Gins were the General Secretary of the Indian American Malayalee Chamber of Commerce in 2013, it was "during my term, I had organized a B2B meet in Kerala in association with the Government of Kerala and Kerala Chamber of Commerce," Gins says with pride.

A go-getter he always voiced against hesitation and lived to live the mind of Sir Martin Luther King Jr, "If you can't fly, then run, if you can't run then walk, if you can't walk then crawl, but whatever you do you have to keep moving forward". Persistence is his recipe for achievement.

Recognitions and awards came his away. The community loves him, and the Nassau County, Long Island, NY has identified him with accolades for his compelling dedication to socio-cultural causes.

And did many local organizations, including the prestigious Media Achievement Award by The Indian American Kerala Cultural center in October 2017 for his immense contributions to the media world. In his address after receiving the award, Gins dedicated the award to the media world and his fellow journalists. "This is a media award, a Media achievement award. This is never singular, if you ask me. This has the participation of all who accepted my work; it's a people's award. So this is not just mine to take home, BUT dear all this I wish to take home!

He has been awarded and has received several citations from many local community organizations as well as from the County, State, Legislature and Rotary Clubs. However, Gins cherishes "being actively part of the ownership of four print publications and a TV channel in the US" to be his great achievements.

Ginsmon Zacharia is the Chief Operating Officer of The South Asian Times weekly English newspaper. He is the Managing Director of Global Reporter, the international division of Reporter TV channel in India. He is the Chairman of Malayalam Tabloid News Paper'Jaihind Vartha', publisher and chief editor 'Aksharam Magazine' and President and CEO of 'The Asian Era' English Magazine.

Gins lives on Long Island, New York with his beautiful wife Siji, sons Andrew, a 14-year-old and Ethen Austin, a five-year-old, and a 9-year-old daughter Brionna Elizabeth.

Success and recognition did not come easily to this young visionary. "There have been many challenges we face when we relocate to another country," Gins says. "Whatever we attained in our life in 25 years whether it be education, career, or life practices, we need to start all over again and get assimilated into the new world in a shorter period."

Yes, our Founder Chairman is a leader always riding above the waves of challenges - more hats to wear!

Essay Contest

SOCIAL MEDIA - CURSE OR BLESSING?

Category 1 Age 10-13 : Winner no. 1

Angelynn Reni Kavalayil, Houston

Simply, social media can be defined as the medium where different users can communicate socially. It is different platforms where many users can share content, ideas, market products, websites, videos, photos, vlogs, and blogs. Users can create projects with others too. Users can find people with similar interests and backgrounds they can communicate with. Social media has many interactive websites, user generated content such as tests. You can access different websites and discover new things. Users can go on to websites to research, learn, and study. People could share information like what they learned on some websites, their own interests, and different perspectives. Like any other, social media has its own benefits and drawbacks.

Social media is very spectacular, but it does have some downs too. There will always be flaws or hate on social media, but there will be good sides on it too. social media has many benefits such as making new friends. Making new friends on social media is easy. A lot of people found friends because they had the same interests. Social media can be used to market different kind of products, and mostly the people who make the products get great business. Younger users can search up educational websites and learn . You can go on to Social Media to make you feel better after a rough day.

To most people, especially to the younger population, social media is a time-pass platform. Sometimes though, social media can be addicting, making it hard to put down. A lot of the times people who use social media has lack of sleep creating bad grades, moods, frustration, and maybe even depression. Users might occur hating, bullying, and teasing. Which can make them have anxiety, more conflicts, lose self-esteem, depression, eventually leads to suicide. It is important to know when to stop browsing social media, before these problems arise.

In conclusion, the author would say that social media could be a blessing as well as a curse which depends on the ways the person uses it. If the user uses it productively and wisely, it would be a blessing, but if the user uses it addictively and has bad

experiences, it would be a curse. For the younger generation it would be beneficial if their guardians guide them to use social media productively instead of addictively, as well the younger generation to practice self-control on their actions even in their younger age. Guardians should give them time limits on social media so they can do extracurricular activities or studying. It will help them live a healthier lifestyle.

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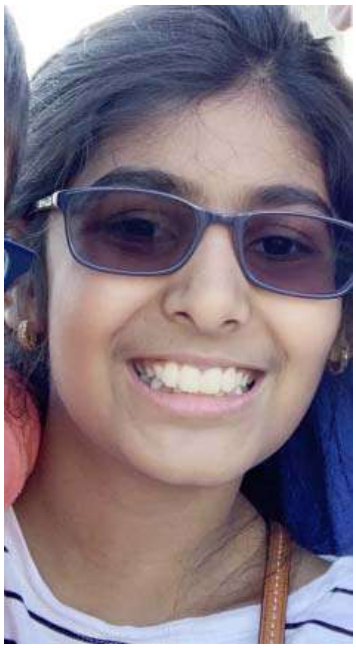
SOCIAL MEDIA - CURSE OR BLESSING?

Category 1 Age 10-13 : Winner no. 2

BRIONNA ELIZABETH GINS, New York



Social Media, it can be used for many things such as connecting with family, catching up with friends, and of course, socializing. It is also a great way to make friends but social media can also be used wrongly.

Instagram is a widely used platform. You can post pictures, follow accounts that inspire you and gain followers. Platforms like Instagram can put teens under pressure about how they look and how they feel about themselves. Today people alter the way they look so they can feel good. They would do plastic surgery, makeup, filters, and use apps to edit their photos. In addition, some people take advantage of the option to make comments on people's photos. It is easy to make a negative comment like" you are ugly." This can affect a young, fragile mind and lower their self-esteem. An article from MIT Technology review says that just three hours of social media can lead to anxiety and depression, this shows how quickly detrimental social medias effects on young people. Also, scammers are able to post links and add a caption saying something like "Click this link and win a free gift card!" but usually, it often times asks the user for personal information and will result in a virus/spyware to be installed on to a device. Fake news is becoming more prevalent than ever as a result.As a result, all this time on social media can distract them from more important things like putting an effort into chores or homework. However, there are numerous positive on social media generally used for useful purposes.

Social media has been used in the modern age to spread awareness of current events and to keep the general public informed of things that may need to come to their attention that otherwise may have not been discussed in the news. Some politicians and political parties have used social media as a way of spreading their message and attracting new voters. In the digital age, humans on this planet have never been more connected than ever. Social media is now enabling the planet as a whole to facilitate the transmission and reception of new ideas and share peoples' thoughts and opinions. Young people of course tend to be the primary users of social media for their own benefit, many older users of social media find it more difficult to discern what is real from what is fake and see no purpose to its use. They are also more likely to fall victim to scams as previously mentioned, which raises the question of whether or not social media is useful for all people and not just those who know how to use it. Whatever the case may be, it cannot be doubted that social media has made a dramatic impact on the world and will continue to have an impact for many years to come.

SOCIAL MEDIA - CURSE OR BLESSING?

Category 1 Age 10-13 : Winner no. 2

ANTON JOSHY

Have you ever wondered whether social media is a blessing? Or have you thought that it was a curse? My opinion is that it's a blessing, and here is why I think of social media as a blessing.

Social media is a blessing because it's a way to communicate and maintain relationships with family, friends, and people far away. Like if you have an aunt or uncle that lives far away that you want to talk to, what's easier, writing a letter or sending an email. Sending an email would be much easier and better. It saves money, effort, and it's much faster. I could send an email to someone, and it would reach its destination far faster than other forms of communication. If I had written a letter, I would have to, first of all, write the letter. Then I would have to take the letter to a post office. Instead, I could just text the person who I want to talk to, and that's it. No more effort. It's sent to the person without any delay. And, of course, the money. Sending a letter isn't free. Even though the amount may be little, it is still worth saving. Sending a message through social media allows you to save money. In a few months, I could save a few hundred dollars, just by using social media.

Another way social media is a blessing is that it helps with fundraising and things like that. If you lived in a family with very little money, and your father gets leukemia, how would you pay for the treatment? You could just use social media. It's surprising how many people would have and could have helped, but they just didn't know that you had a problem. With social media comes help. You could explain your financial problem, and a minute later your problems are solved. Countless lives could be saved with social media.

Not only is social media a way to raise funds and all, but it is also a way to share news, opinions, and more. Like if you have an opinion on something, or if you heard some terrifying news that could affect many people's lives, just post it on Facebook or something, and many people can see your post, share it, and more. So this shows that social media is a way to share information and learn new things, making it a way to help others learn new and different things.

Last, but not least, Social media is a place where many people look for jobs in or share the fact that they could do a service for you. Say an artist creates a painting and posts a picture of the painting on WhatsApp. You see the lovely paintings and want to hire the artist to create paintings to hang on the walls of your house. So you hire the artist. He then creates beautiful paintings that you hang on the walls of your house. This is an example of how social media helps people earn money. Another example: If a company you own has a job vacancy or something like that, you could just send a message on Twitter about this job vacancy, and pretty soon, this job will be taken. This is an example where both you and the person who took the job gets benefited.

With all these countless reasons, there isn't a way anyone could prove that social media isn't a blessing.

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Speaker P Sreeramakrishnan lighting the lamp

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Sabu Mannarkulam Atlanta Chaptewr

Speaker- Inaugural Address

Founder Chairman Ginzmon Zachariah &
Present Chairman Dr.Babu Stephen

Vineetha Nair,
Vice Chairperson
Welcoming the Guests

Eapen George -
General Secretary

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2017 SOUVENIR being released by Speaker

Stanley, Councilman

International Media Conference 2017

Ginsmon Zacharia presenting - IAPC Visions

Dr.Francis Cleetus, Chairman Deepika

Pramod Raman,
Manorama TV Editor

Manghad Ratnakaran
Asianet News

C.L.Thomas, MediaOne

J S Indukumar JaiHind TV

Annie Koshy MC,
inviting guests for felicitations

Pradeep Pillai Former President
TVM Press Club

Saji Dominic,
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International Media Conference 2017

International Media Conference 2017

Banquet and Closing Ceremony of IMC 2017

Felicitation Hon.Speaker P.Sreeramakrishanan

Scott Petri PA State Rep

IAPC Chairman Dr.Babu Stephen

Chief Guest M.A. Baby CPM PolitBureau Member and Ex Minister Kerala State

PIC Annie Kadavil

Vineetha Nair, Co Chair IAPC Board, introducing guests for Closing

National Anthem

Smartphone-The Frenemy

Category 2 Age 14-17: Winner No.1

Soja Kureekkattil , Detroit

●The efficiency of current society is dictated by the battery life of smartphones. If one embarks on their day by forgetting their smartphone at home or one with low battery, they feel a sense of anxiety about the possible scenarios that could occur with them needing their phones. What If they get lost and need their GPS? What if they miss an important phone call? This is because smartphones provide a sense of comfort and reliability in everyday life. In some ways, smartphones are the best friends people rely on to keep their passwords safe and help them with various functions throughout the day. They are a pillar in today's society and fundamental in maintaining the efficiency and productivity that has increased in workplaces and classrooms. From calculator to communication and even a built-in camera to easily capture any moment, smartphones offer a plethora of uses that make any task seem easy.

●First of all, smartphones are the gateway to connect to the world. Whether it's an iPhone or an Android, these miniature computers have revolutionized the way people communicate and collaborate in their personal and professional lives. As Phil Nickinson, editor of Android Center, once said, "Your mobile device has quickly become the easiest portal into your digital self".

There's an abundance of online networking apps that connect people from all over the globe such as Whatsappand Facebook that has made creating conversation as simple as a tap on a screen. People no longer need the comfort of their offices to accomplish their tasks because they can work on the go through apps such as Google Drive. Schools have begun to implement smartphones within their teaching curriculum by using websites such as Kahoot and Quizlet to actively engage students in reviewing course material and introducing concepts in the form of online games. In classrooms, all across the United States you can find students using their cellphones to enhance their learning and turn education more entertaining.

●Furthermore, smartphones supply a multitude of functions that can make any daily task effortless. Why carry around separate watches, planners, and calculators when a smartphone can do it all? Smartphones are efficient machines that replace the need for individual appliances. Whether you need to Google a question or need directions, smartphones have individual applications for everything. The ability to have information at your fingertips is unparalleled in other devices and a key reason why smartphones are such paramount technology.

●Although there are concerns regarding smartphone addiction, these concerns pertain to all luxuries in life. Too much reliance and use of anything is unhealthy and concerning. Society today lives in a technology-driven world and eliminating it from daily life is next to impossible. Instead of finding ways to avoid smartphone usage, steps should be taken to moderate the use of it daily. Many adults worry that younger generations are too addicted to their cellphones, yet multiple phone apps limit and moderate daily phone usage. Parental controls are offered in almost all devices for parents to monitor child phone usage and control how much time they are allotted each day for surfing the internet and using applications. Smartphones are no different than other machines that are relied on every day to make life easier; The only difference is phones happen to be offered in popular colors and styles.

●In conclusion, smartphones are here to stay and their relevance is only becoming more widespread. As long ashuman inclination for efficiency does not hinder, apps and tools will continue to be developed and remain prominent. Whether smartphones become useful friends or distracting enemies in day to day life is solely dependent on how responsible the user is.

Category 2 Age 14-17: Winner No.2

AAKASH JAMES, Houston

Since the beginning of time, humans have used their communication to live and survive.They depended on communication to catch prey and escape from predators. Over time, communication evolved as the human species expanded and adapted. Hand-written letters became telegraphs, the newspaper became radio, and with the creation of the internet, cellphones became smartphones. With the click of a button, or even a scan of a face, communication that took weeks, or months over a long distance, could be done within a matter of seconds and the world's database was now accessible at your fingertips. Where once our backpacks and purses were filled with CD players, cell phones, cameras, video cameras,calculators, laptops, GPS devices, e-readers, and more, we now only need to carry a small, light-weight smartphone to accomplish all those tasks. Smartphones are powerful, little devices, and they have done much for our society. But smartphones didn't stop there. With the improvements in communication came a new world of media which defined the 21st century, social media. From 10-year-old children to politicians, social media got integrated into modern culture throughout the world and its influence was so prominent that it could make or break a person. Society is so dependent and addicted to smartphones now that there is a whole disorder called Nomophobia where a person is scared or can't live without having a smartphone.

Although overindulgence in a smartphone can lead to disorders and health problems, the benefits that smartphones present outweigh the cost.

● There are a plethora of benefits smartphones offer to society. One benefit is the advantages it offers in classrooms. Students can view notes when they're absent,

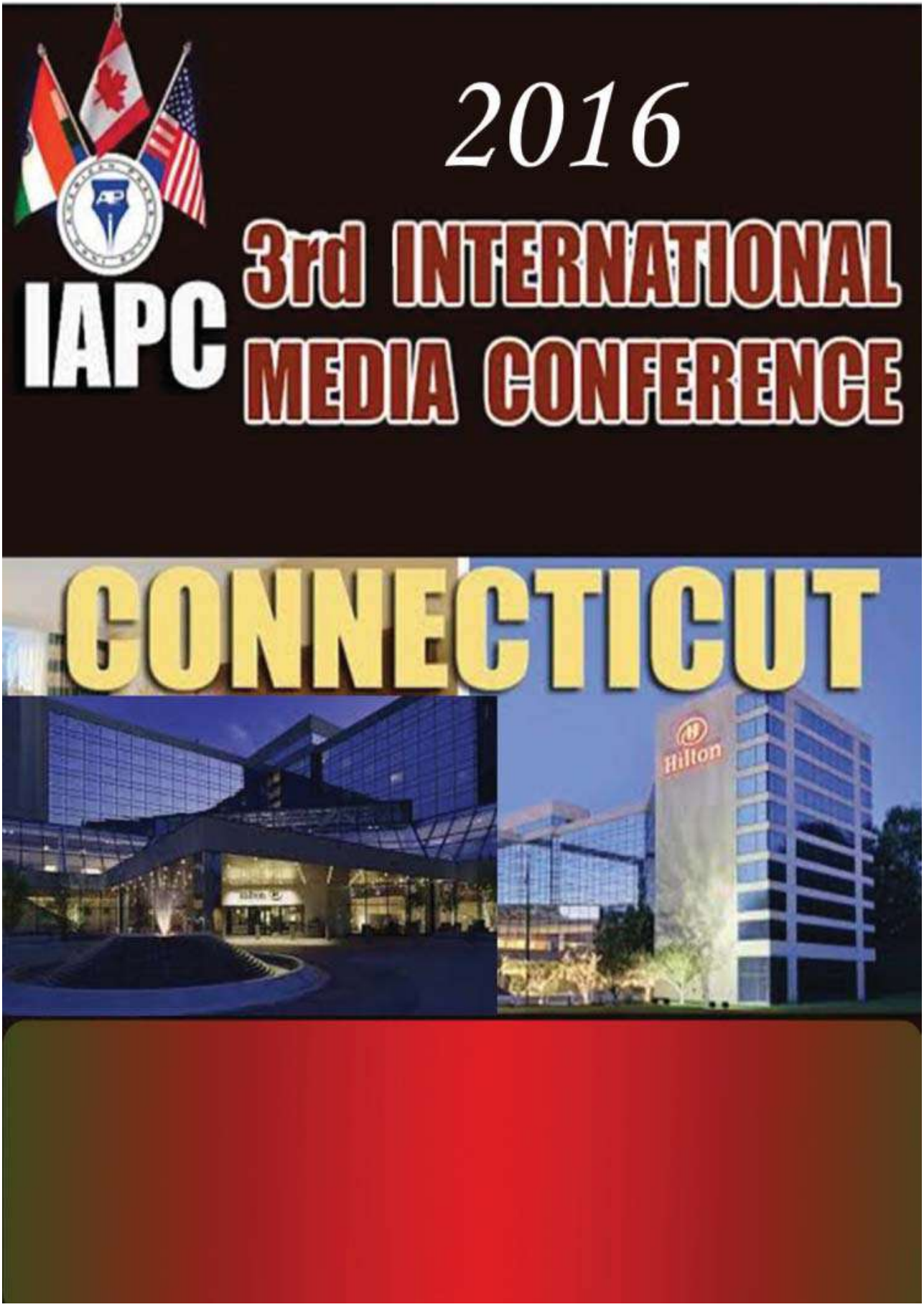
take online assessments, and even connect with teachers on a whole new level. It also helps parents connect with teachers, keep up with grades, and even their kids. The application of smartphones in schools has been yet to be fully explored. Smartphones are working towards the betterment of society as the world's resources are accessible anytime making human beings smarter and educated. Encyclopedias and scholarly articles are available to be referenced whereas years ago, one would have to go to a library or home to access a computer and find information. This is influencing human evolution and breeding a generation that is smarter than the last. Additionally, with the use of a smartphone, people can read, receive, and reply to emails from the palm of the hand. Whether you're at a coffee shop, hiking in a forest, or a different country, smartphones connect you to the world wide web in a matter of seconds. Smartphones have also helped the ecosystem. Instead of printing, articles could be viewed online, faster and more conveniently saving paper and the ecosystem. Additionally, this saves money making the economy efficient.

Excluding this prominent benefit, another benefit is it helps a person stay connected and in the know. Through the use of various social media, one can get updated every minute helping them stay involved in world affairs, making them a better person.Butsmartphones are also controversial for their negative influences plaguing civilians.

- Smartphones are changing social etiquette, and technology is now driving the values of people. People are so dependent on smartphones that they are addicted to it. According to JacqualineDetwiler, author of The Science of the Smartphone Backlash, smartphones are doing more harm than good. In her article she states that one study published last year in the Journal of theAssociation for Consumer Research found that the farther away a student's smartphone was during tests of working memory and fluid intelligence, the better he or she performed—even though the phones were on silent and the students reported not thinking about them at all. Others have found that conversations held in the absence of smartphones are overall better (Misra et al., 2014), and that taking a photo of a piece of art reduces the likelihood that you'll remember it later (Henkel, 2013). And yet: In 2016, Dutch researchers Helen Vossen and Patti Valkenburg found correlations between heavy social media use and increased empathy in preteens. And a 2012 paper by Chinese researchers Kelvin Lui and Alan Wong found that people who multitask with lots of different media might make faster, smarter subconscious decisions about their environment. Detwiler concludes that smartphones are doing the opposite than what it is meant for in teenagers and in general, the population. Similarly, another type of addiction is social media addiction. Many people try to live a superficial lifestyle to show others that they're living their best lives when in reality, their happiness is not real and they're not living a true life. They can't resist the urge to look at their phone and wastes their life away on a smartphone.

Additionally, instead of social media helping to connect with others and stay in touch, sometimes it does the opposite. Many teenage students are often subject to cyberbullying; teens get harassed and threatened online and this, in turn, leads to mental disorders and deaths in students.

Ultimately, even though smartphones have prominent negative consequences, it also has positive consequences that outweigh the cost. Smartphones have become a frenemy to society and it is important that anything used in moderation is the best way to use it. This device will continue to further evolve society into a smarter and efficient race as it has become one of the turning points in human history. Smartphones have already made an important mark in society and without it, society wouldn't be what it is today.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Welcome Address by Chairman Ginsmon Zachariah

Prayer Song

Facilitator James Kureekattil introduction

J S Indhukumar

Inaugral Speech by Chief Guest, Dr. Manoj Kumar Mohapatra, IAS, Dy Consul General, NY

Kalayani inviting Chief Guest

Prof Indrajit Saluja New President 2017 welcomed by Mini

Women leading IAPC Vini _ Mini Nair

Reception Desk

Opening Ceremony

Sindhukumar

Exec Vice President Dr. Mathew Joys

Saji Dominic

G.Sekharan Nair

Chairman, Co-Chair and Exec VP

Audience opening ceremony

Opening Ceremony

Core Team

M V Nikesh Kumar

Jinu inviting Guests for felicitations

Dr J Alexander IAS

Discussion Forum- Eroding Media Credibility

Media Credibility introduction Mathew Joys

Discussion Forum

Discussion Forum

Discussion Forum

Discussion Forum- Eroding Media Credibility

Media Credibility introduction Mathew Joys

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Know our Conference Vice Chairman Jacob Easo

"Dream big, be better, do the best, and the rest will follow!"

Mr. Jacob Easo, vice chairman of International Media Convention 2019 of Indo-American Press Club, is originally from Kottayam District, Kerala, India, and a former Master's Degree Student of St. Berchman's College, Changanacherry, has been a Houstonian for the past 35 years.

He is working as a financial services representative with two the leading insurance companies in the United States for more than twenty years and is privileged to have large number of satisfied clients. Jacob holds Fellowship with the Life Underwriters Training Council and the American College, Pennsylvania. He has been also a Million Dollar Round Table level producer.

Currently, Mr. Easo is also serving as the vice-chairman of the Indo-American Business Forum in Houston. In the past, Jacob had worked as a Lecturer at the St. Vincent De Paul Seminary, Changanacherry, as a sub-editor trainee and a correspondent at Malayala Manorama daily, as a Production Manager for the Fort Bend Star News Weekly, as a New Editor for Voice of Asia, Resident Editor of Aksharam International Malayalam Magazine, and as the publisher of HoustonSmiles, as well as AsianSmiles magazines. Easo also worked as a Sales Consultant for the New England Business Services and as a Computer Services Consultant for Kinko's corporation in the '80s and '90s.

Easo has written and published many features, stories, articles, jokes, cartoons, and poems on digital and print media. Also known as Easo Jacob, he is an extensive reader, excellent thinker, talented writer, and, an experienced editor as well as publisher. He has been a member of the Toastmasters International Club and is a Competent Public Speaker. About five thousand friends follow him on Facebook.

In 2006-07 Jacob Easo has been recognized as the discoverer of the LOGIC BEHIND THE SHAPE AND VALUE OF NUMERALS. His book, "Why Do Decimals Look the Way They Look?" received copyright from the United States Library of Congress.

Mr. Easo is honest, intelligent and consistent in his activities to become highly successful. He practices what he teaches. He is popularly known as Easo Uncle. He had volunteered as the National Public Relations Coordinator of the Federation of Kerala Associations in North America. In the past Easo served as Treasurer of the Malayalee Association of Greater Houston.

Easo Jacob made history by publishing the first-ever Malayalam News Paper outside of Kerala using computerized Malayalam Typesetting, and the paper served the community for a decade from 1986 to 1996.

For more than three years each Easo served our community as the Secretary of Kerala Writers Forum, and Overseas Kerala Chamber of Commerce, both based in Greater Houston. "Dream big, be better, do the best, and the rest will follow!" is known as the Easo slogan!

Mr. Easo also served as the President of Indo-American Press Club Houston Chapter. For IAPC, he coined the well-appreciated slogan, "Informed Action Promotes Change!" Mr. Easo is willing to share his outstanding experience and wisdom with any energetic young men and women, willing to listen . . . , to show all of us "How to BUILD our FUTURE, Today".

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IAPC International Media Conference

October 9-12, 2015

International Media Conference Inaugural Group Picture

LAMP LIGHTING BY MINISTER V.K. EBRAHIMKUNJU AND KAMLESH MEHTA, CHAIRMAN, FORSYTHE MEDIA GROUP

LAMP LIGHTING BY SOCIAL ACTIVIST DAYA BAI

Sunil Joseph Koozhampala, Former MD, Deepika

Vibhuti Sharma, UN Public Relations Department

'Nizhalukal', book by Jayasankar Pillai, IAPC Canada Chapter President, released during the conference by Prathap Nair, Vice President NTV UAE and Saji Dominic, Media Adviser, Kerala Road Fund Board.

Photo Exhibition

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ANUPAMA VENKITESH, SENIOR NEWS EDITOR, REPORTER TV

THOMAS KOOVALLOOR, CHAIRMAN, JUSTICE FOR ALL

SOVY AZHATH, PRODUCER AT CNN HONORED BY
IAPC OFFICIALS AFTER HIS SEMINAR MODERATED BY CYRIAC SCARIA

MEDIA CREW COVERING THE CONFERENCE

Parveen Chopra, Managing Editor, The South Asian Times with IAPC Officials after his presentation on Effective News Writing

Daya Bai addressing the delegates

Workshop by Simon Kurian and Geethanjali Kurian, Documentary Filmmakers, Australia

Mathemagic performance by George Pullattu

Workshop on Documentary Films

Photos of the Inauguration of International Media Conference of Indo American Press Club

November 14-16, 2014

Inauguration of IAPC by Chief Guest Sri Sunil Hali Chairman, CEO and Publisher of CineMaya Media Group

Chief Guest Sunil Hali with IAPC President Ajay Ghosh and Executive Vice President Fr. Johnson Punchakonam

Ginsmon Zacharia, Chairman of Board of Directors Lighting the lamp

Presidential Address by Ajay Ghosh

General Secretary Vineetha Nair
Delivering welcome speech

IAPC Executive Vice President Fr. Johnson Punchakonam addressing the the gathering

Mini Nair, IAPC Secretary
M C for the event

Ajay Ghosh felicitating Lalit Jha, US Correspondent
Of Press Trust of India

Daryl Hawk, the world-renowned Documentary Photographer being felicitated by IAPC President Ajay Ghosh ,after his presentation on the Art of Photo Documentary.

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Presentation by IAPC Vice President
Easo Jacob

Suma Nair, the Nightingale of New Jersey Entertaining the crowd with her melodious voice

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TO ALL WONDERFUL MOTHERS

Mother earth and mothers are precious gifts from Almighty God!
Mommy always there with care and true compassion
Morning she kisses the child with awesome love and smile
Mom (Amma) cooks delicious food for family and feeds with love

She is the first teacher to educate the child prior to school
Mother's smile give comfort to the children when they are in trouble
She told nice story to be honest and to be confident in life
Mother is the best friend for children when they are in need!

Mom is the compassionate nurse with care when you are sick
Mommy is the wonderful counselor when you are in doubt
Her hugs, kisses on the cheek and love can't define in words.....
Wonderful moms shares heroic images of Father to kids...

Mostly, when he is away and caring for the family
Hence, let me thank all Moms atleast on Mothers day, for all
wonderful, countless care and compassion to the children
to limit the sky for their positive ambition and dreams!!!!

Roy Thomas Theodical

Best Wishes to
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